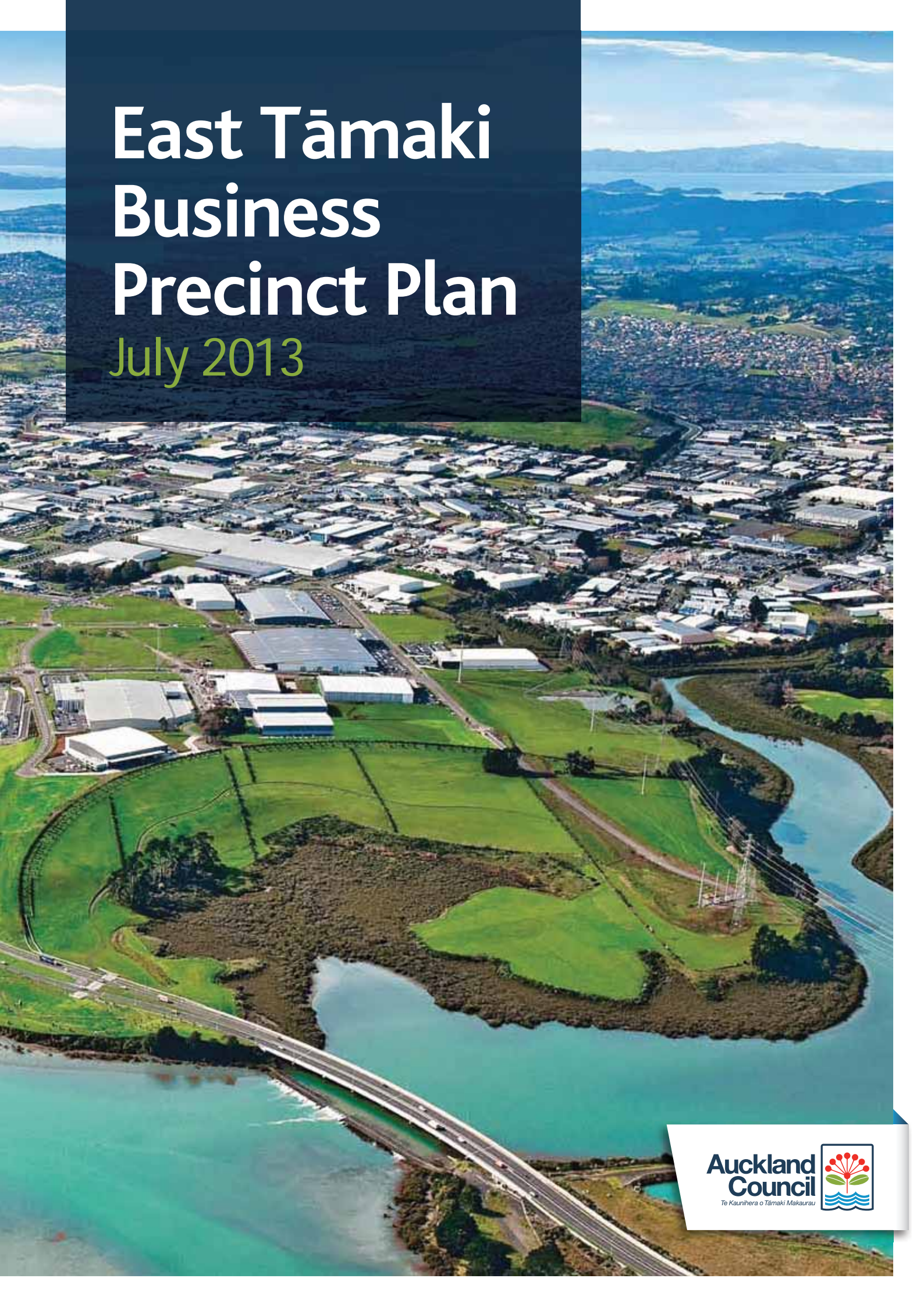


# East Tāmaki Business Precinct Plan

July 2013



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# Introduction

East Tāmaki is situated in a key strategic location with links to the airport, port, CBD and other business areas within the region. The precinct has developed from greenfield origins and the availability and relative cost of land has made the precinct attractive to businesses. As such, the area has a number of nationally and internationally significant companies, some of which are involved in developing innovative technologies.

East Tāmaki is one of a number of key business areas across the region that has the potential to support increased employment of workers, customers and goods.

Located in the south-east of Auckland, the precinct contributes 4.5 per cent to the region's total employment.

It is a dynamic and highly successful production and export zone with concentrations of activity in:

- manufacturing
- wholesale
- administrative and support services
- professional, scientific and technical services.

With over 27,500 employees, East Tāmaki has experienced 61 per cent growth between 2000 and 2010. Growth within the precinct has been driven by factors such as greenfield development location and access to strategic infrastructure such as the motorway, port and airport.

With increasing pressures from alternative land uses and the limited availability of land for future expansion, there is a need to plan how the precinct will evolve to ensure its ongoing regional and national competitiveness as a business location.

Business precinct plans provide the guiding framework to support business and employment growth within key business areas and aim to assist in the delivery of the economic objectives set within the Auckland Plan and Auckland's Economic Development Strategy.

The council has consulted with stakeholders on issues, opportunities and possible actions, using a number of mechanisms including business reference group workshops, public consultation evenings, feedback forms and door-to-door conversations with business owners.

The vision for East Tāmaki is:

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**“East Tāmaki is a diverse, innovative and sustainable hub of high value manufacturing, with a productive industrial workforce, and is the driver of growing export capability and markets.”**

The vision:

- promotes export capability and access to markets
- encourages high value manufacturing to locate in East Tāmaki
- supports a productive local workforce.

The council will work with its partners to achieve this vision.

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**Themes for precinct plan**   **Outcomes**


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<b>Business growth and employment</b>	Development and employment growth in the precinct is fostered through the retention, attraction and expansion of businesses.
<b>Infrastructure</b>	Infrastructure needs are delivered for anticipated business growth and quality. Reliable and continuous services are delivered.
<b>Business capability and exports</b>	<p>International export markets are identified and accessed.</p> <p>Business management capability is expanded through targeted business support programmes.</p> <p>Existing international networks are identified and developed to facilitate growth in export capacity.</p> <p>Businesses have the capability to assess emerging technologies, innovate, undertake product development and commercialise to market.</p>
<b>Skills, training and workforce</b>	<p>A partnership exists between the local employers and education providers to ensure the skills and training needs required by businesses within the precinct for their existing and future employers is met.</p> <p>The majority of the workforce continue to live locally<sup>1</sup>.</p>
<b>Sustainable growth</b>	Sustainable business practices are adopted by all businesses in East Tāmaki leading to cost efficiencies in energy, transport and other uses. Impacts on the natural environment are reduced.
<b>Land use and economic activity</b>	<p>Land uses in East Tāmaki underpin business to business activity and growth.</p> <p>Development in the precinct ensures the continuance of a strong, high value, export-focused manufacturing base while allowing supportive services to co-locate.</p>
<b>Transport integrated networks</b>	<p>Connections are provided that promote business to business activities and land uses both within the precinct and beyond.</p> <p>The efficient movement of both goods and people is facilitated.</p>
<b>Quality of the business environment</b>	An environment that is attractive for businesses to locate and employees to work.

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<sup>1</sup> Living locally is defined as living within the 10km radius identified in figure 4 on page 13.

# 1. A framework for East Tāmaki

## 1.1 Auckland's Economic Development Strategy

The Economic Development Strategy is the first of a suite of core strategies being developed to help deliver the Auckland Plan. It has been developed in tandem with the Auckland Plan through a series of discussions and research, and in partnership with key stakeholders.

The strategy is a call to action for a greater degree of investment and cooperation by business, industry, government and community organisations. It will guide Auckland's economic development and the council's planning and investment decisions over the next 10 years.

The East Tāmaki Business Precinct has the capability to contribute significantly to the region's strategic economic directions over this period.

## 1.2 The East Tāmaki Business Precinct

With over 27,500 employees, East Tāmaki has experienced 61 per cent growth between 2000 and 2010. Growth within the precinct has been driven by factors such as greenfield development, location and access to strategic infrastructure such as the motorway, port and airport.

With increasing pressures from alternative land uses and the limited availability of land for future expansion, there is a need to plan how the precinct will evolve to ensure its on-going regional and national competitiveness as a business location.

## 1.3 What is the East Tāmaki Business Precinct Plan about?

The East Tāmaki Business Precinct Plan is a plan to facilitate the development of a high value manufacturing and commercial hub, attracting new business and employment opportunities in high-value industry sectors.

The plan will provide the framework for the renewal and on-going development of the business precinct. It will foster an environment where high value manufacturing businesses can locate with like-minded organisations and contribute to a sustainable future and prosperity, locally and in the wider Auckland region. The East Tāmaki Business Precinct Plan sets out a vision, goals, desired outcomes and high-level actions for the East Tāmaki business area. These actions form the basis of a detailed implementation plan.

## 1.4 Why have a business precinct plan for East Tāmaki?

Based on current population growth projections, there will be an additional 156,000 jobs in Auckland by 2031<sup>2</sup>. A substantial share of these jobs will be located in business areas such as East Tāmaki and Penrose, the CBD, CBD fringe and sub-regional centres.

East Tāmaki is a key employment area within Auckland and provides 4.5 per cent of the region's total employment. In 2010, businesses in the precinct employed 27,580 people. The potential to establish an innovation precinct presents an opportunity to improve the economic performance and future success of the area.

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<sup>2</sup> Market Economics Limited, Economic Futures Model applied to Auckland city base year 2006.

In order for the business precinct plan to realise its potential, we need to consider how to catalyse change within East Tāmaki that will:

- make efficient use of available greenfield and brownfield sites
- improve public transport services, private vehicle access and connectivity to the precinct
- ensure the efficient movement of high value-added goods and services for export
- encourage the development and use of sustainable technologies
- improve the built form
- provide a higher level of ancillary services and facilities
- encourage high quality amenity and recreational space.

The East Tāmaki Business Precinct Plan will enable the area to continue to move towards being an internationally competitive, high performing business location.

## 1.5 The business precinct planning process

The development of a business precinct plan goes through seven key phases:

- research, analysis and scoping
- initial consultation with business community
- visioning and identification of issues and actions
- consultation on the draft plan
- adoption
- implementation
- monitoring and evaluation.

Work on the business precinct began in 2011 and has built on previous studies by Auckland Council and its partners.

## 1.6 Projects bounding the project

Within the vicinity of the precinct, several key projects are being planned or are underway. These projects are complementary to the development of the business precinct and support the overall revitalisation of the wider East Tāmaki area.

Due to their importance and proximity to the business precinct, they have been considered throughout the development of the business precinct plan. These projects include:

- Auckland Manukau Eastern Transport Initiative (AMETI) – a project to improve connections between central Auckland and Manukau and within the precinct
- Multi Modal East West Study – this will explore the improvements to connectivity between the airport, southern industrial areas and East Tāmaki with a focus on freight movement
- the Southern Initiative – a cross-agency programme to develop the economic potential of the southern area, and tackle social issues with an emphasis on education, health and housing. It recognises that income, educational achievement and employment status are key determinants of health status and other social outcomes. The programme therefore identifies stable housing, job growth, skills development and environmental enhancement as priorities. To increase employment opportunities, the Southern Initiative will build on existing innovative, high-skills industries such as manufacturing, logistics, food technology and health.

These projects will drive employment generation and retention, enhance and increase transport movements, improve access to and up-skill the local workforce within the business precinct and its surrounds.



*Highbrook Business Park continues to attract businesses wishing to design and build in this world-class mixed-use development.*

## 2. East Tāmaki today

### 2.1 History of the precinct

East Tāmaki has been transforming from rural land use into Auckland's industrial business engine room since the 1970s. This development was partially synchronised with the government's investment into state housing in nearby suburbs and the motorway connection of State Highway 1 which provides access to Auckland's port.

Strongly supported by the former Manukau City Council, the expansion of the area through the last 30 years has reflected an increased demand for more expansive industrial and business land. The area has catered for manufacturing, warehousing and distribution businesses looking to relocate from the city fringe and older industrial areas such as Penrose and Ōtāhuhu.

In the past five years it has also offered development lots for significant sized warehouses, distribution centres and purpose built buildings; significant sized lots are in extremely limited supply in Auckland. East Tāmaki's success can be attributed to its

attractive land prices, local workforce, good road based travel, local amenity expectations and the opportunity to co-locate with other businesses.

### 2.2 East Tāmaki today

The East Tāmaki Business Precinct currently occupies approximately 900ha of south eastern Auckland. Business 5 and 6 (light and heavy industry) zoning gives the area a primarily industrial nature with some office uses. The area is considered to be an industrial 'engine room' for the region and is crucial for Auckland's economy.

East Tāmaki is situated at the base of the Tāmaki River. It is a sensitive natural setting which brings with it environmental responsibility. Much of the coastal margin has been put into reserve land along with associated larger open spaces for passive recreation. Surrounding the precinct is primarily residential land including future residential intensification planned to the east.

The area enjoys a good connection to the southern motorway. This, combined with local arterials, provides for connectivity to customers in the wider region and exports via the Auckland and Tauranga ports and Auckland Airport. Connectivity in the north of the precinct will improve with the anticipated delivery of the AMETI.

The availability of greenfield land has attracted businesses from throughout the region seeking large sites for purpose-built buildings to house business operations. The precinct has a mix of business sizes with over 2000 small to medium-sized enterprises (SMEs), and more than 100 businesses employing over 50 employees.

There are two special purpose areas with the East Tāmaki Business Precinct. The first of these is on the Waiouru Peninsula Special Policy Area, which lies adjacent to the Tāmaki Estuary in the west of the precinct. The area is comprised of 235 hectares and was previously used for pastoral farming. A structure plan is now in place to transition the land use in this area. Development of the area has already begun with stage one of the Highbrook Business Park having been completed.

Sitting on the eastern edge of the precinct is the second special purpose zone. This is the Greenmount Landfill which is a regional clean-fill site. This landfill is due for closure in the short to medium term and discussions have begun to determine the site's end use. While the site is located within the East Tāmaki Business Precinct, future uses are unlikely to include built development given the current instability of the land.

## 2.3 Business structure

Key facts regarding the business structure of the area include:

- the precinct has a total of 1.9 million sqm of industrial stock which equates to 17 per cent of the region's industrial stock<sup>3</sup>
- there is approximately 135.3ha vacant or potential vacant business zoned land. In addition, there is some 24.7ha with redevelopment potential<sup>3</sup>
- in 2010, there were 27,580 employed in 2510 businesses in the East Tāmaki Business Precinct, contributing to 4.5 per cent of the region's employment<sup>4</sup>
- between 2000 and 2010 there was an increase of 61 per cent in employee numbers. This equates to a total net increase of 10,446 and an annual average growth rate of 4.88 per cent
- 55 per cent of employees within the precinct work in either the manufacturing or wholesaling sector<sup>4</sup>
- the manufacturing sector comprises of approximately 37 per cent of all employment in the precinct and 15 per cent of the regional sector employment<sup>4</sup>.

## 2.4 Employment characteristics

East Tāmaki is the key employment hub for residents located in the Manukau area. Facts to note include:

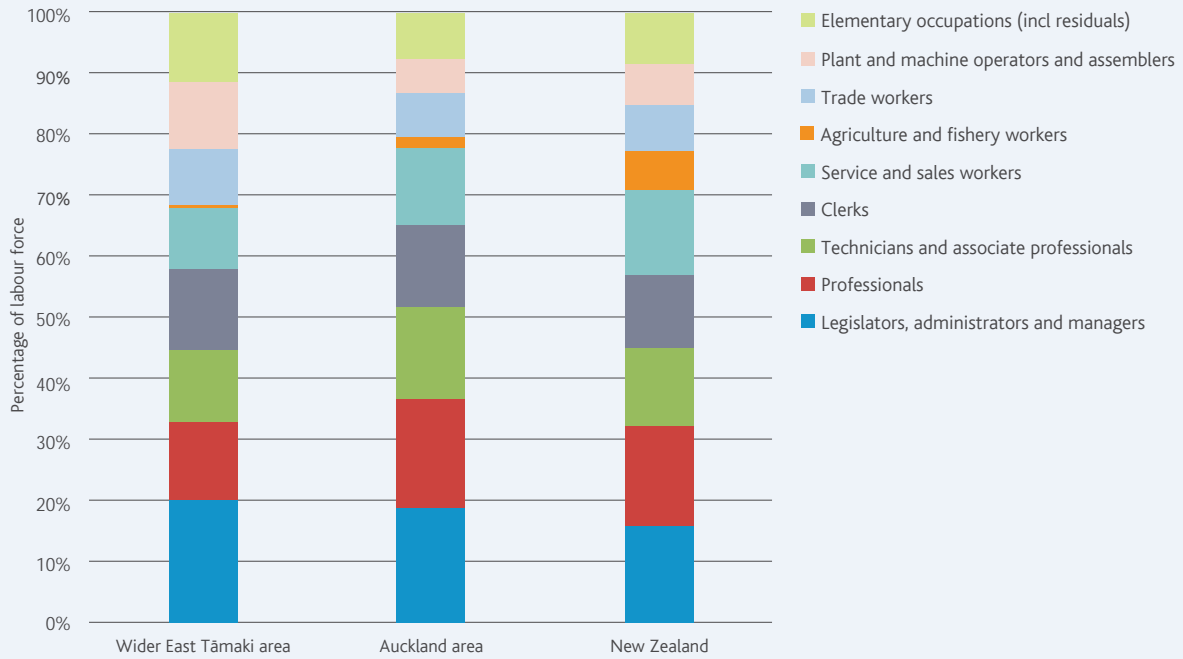
- in 2006, 6291 employees resided within 5km of the precinct<sup>4</sup>
- the East Tāmaki Business Precinct draws 35 per cent of its employees from within 5km of the precinct and 70 per cent from within 10km<sup>4</sup>
- the majority of workers come from East Auckland
- it is anticipated that demand for local employment is likely to increase with the residential development at Ormiston.

3 CBRE (March 2012) Industrial Property Market Analysis at East Tāmaki (Draft).

4 East Tāmaki Business Precinct Economic Analysis, June 2011.

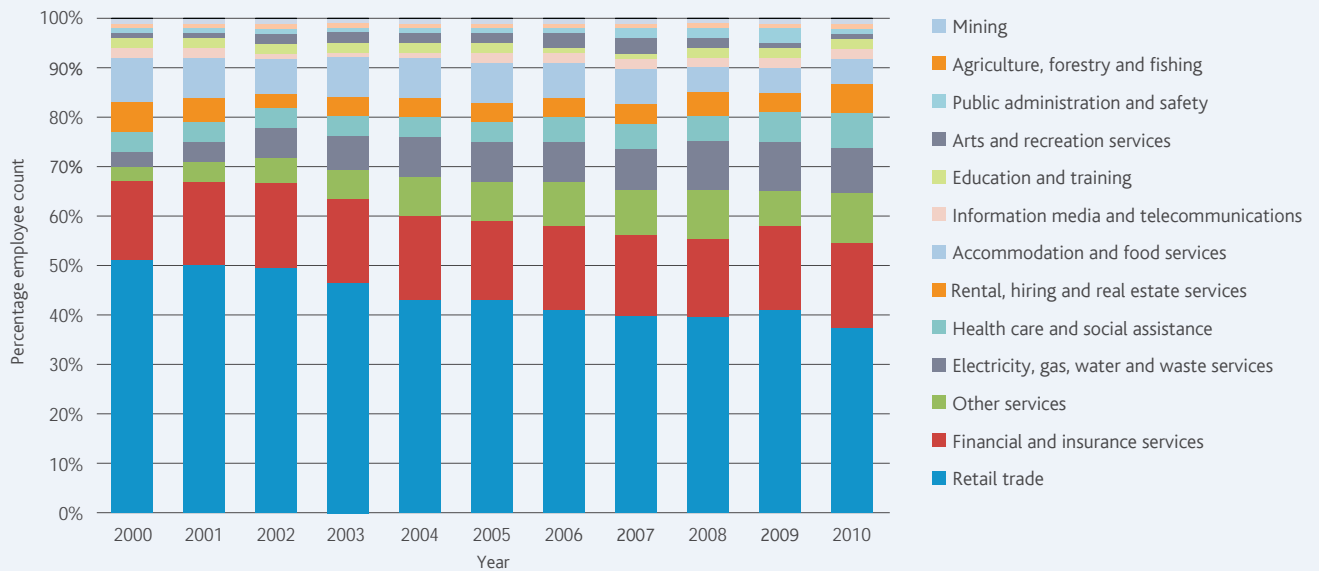


**Figure 1:** Usually resident population aged 15 years and over and employed, employment occupation group, for the wider East Tāmaki area, Auckland and New Zealand, 2006.



Source: Statistics New Zealand, Census of Population and Dwellings, 2006

**Figure 2:** Changes in East Tāmaki Business Precinct's industrial structure of employment, 2000-2010



Source: Statistics New Zealand, Business Demographic Dataset, 2000-2010

## 2.5 People

Between 1996 and 2006, the population of the wider East Tāmaki area<sup>5</sup> increased from 37,000 to 64,000<sup>6</sup>. This is a total growth rate of 73 per cent over the ten year period. East Tāmaki heavily draws on the areas to the east and south for its employees. Understanding the demographic profile of these communities will assist the council and its partners in determining how to best support skills and training requirements as the precinct transitions to provide for future employment opportunities.

At the 2006 census the wider East Tāmaki area had:

- a lower median age (29 years) compared to the Auckland region (33 years), with 28 per cent of the population under 15 years compared to 22 per cent across the Auckland region, indicating that a smaller workforce supports a higher proportion of dependents
- a forecast of 3 per cent population growth over the next 20 years equating to an additional 56,590 residents and a total of 125,000 residents by 2031
- a greater ethnic diversity compared to the rest of the Auckland region with 32 per cent of residents of Pacific Island descent, 27 per cent of European descent, 24 per cent of Asian descent and 11 per cent of Māori descent
- 32 per cent of usual residents over 15 years of age have no qualification, compared to 18 per cent across the Auckland region. Six per cent of residents hold a bachelor degree or higher compared with the regional average of 17 per cent. Another 18 per cent of residents held certificate or diploma tertiary level qualifications, compared to 20 per cent across Auckland

- a similar number of residents in the labour force who are legislators, administrators and managers, professional or technicians and associate professionals (45 per cent) compared with Auckland region (43 per cent)
- more residents in the labour force who are plant and machine operators and assemblers, or work in other elementary occupations (22 per cent) compared with Auckland Region (18 per cent)
- over 70 per cent of workers within the East Tāmaki Business Precinct live within 10km of the precinct and 35 per cent live within 5km, however at the 2006 census one-third of Auckland's population lived within 10km of the precinct.

In addition, a travel survey was carried out on behalf of Auckland Transport in June 2011 on staff across a number of businesses in and around Highbrook and Lady Ruby Drive in East Tāmaki. The survey assessed their current travel habits. It showed that 77 per cent of commuters drive alone in their cars, 19 per cent drive with passengers, and less than 4 per cent use public transport or choose active modes.

5 The wider East Tāmaki area is defined by Clover Park, Dannemora, Donegal Park, East Tāmaki, Fergusson, Golfland, Millhouse, Ormiston, Ōtara East, Ōtara West, Ōtara South, Ōtara North, Point View, Redoubt North, Flat Bush and Burswood.

6 New Zealand Statistics 2006 census data.

**Figure 3:** Highest qualification of the usually resident population aged 15 years and over in the wider East Tāmaki area, Auckland and New Zealand, 2006 (NZ Census 2006)

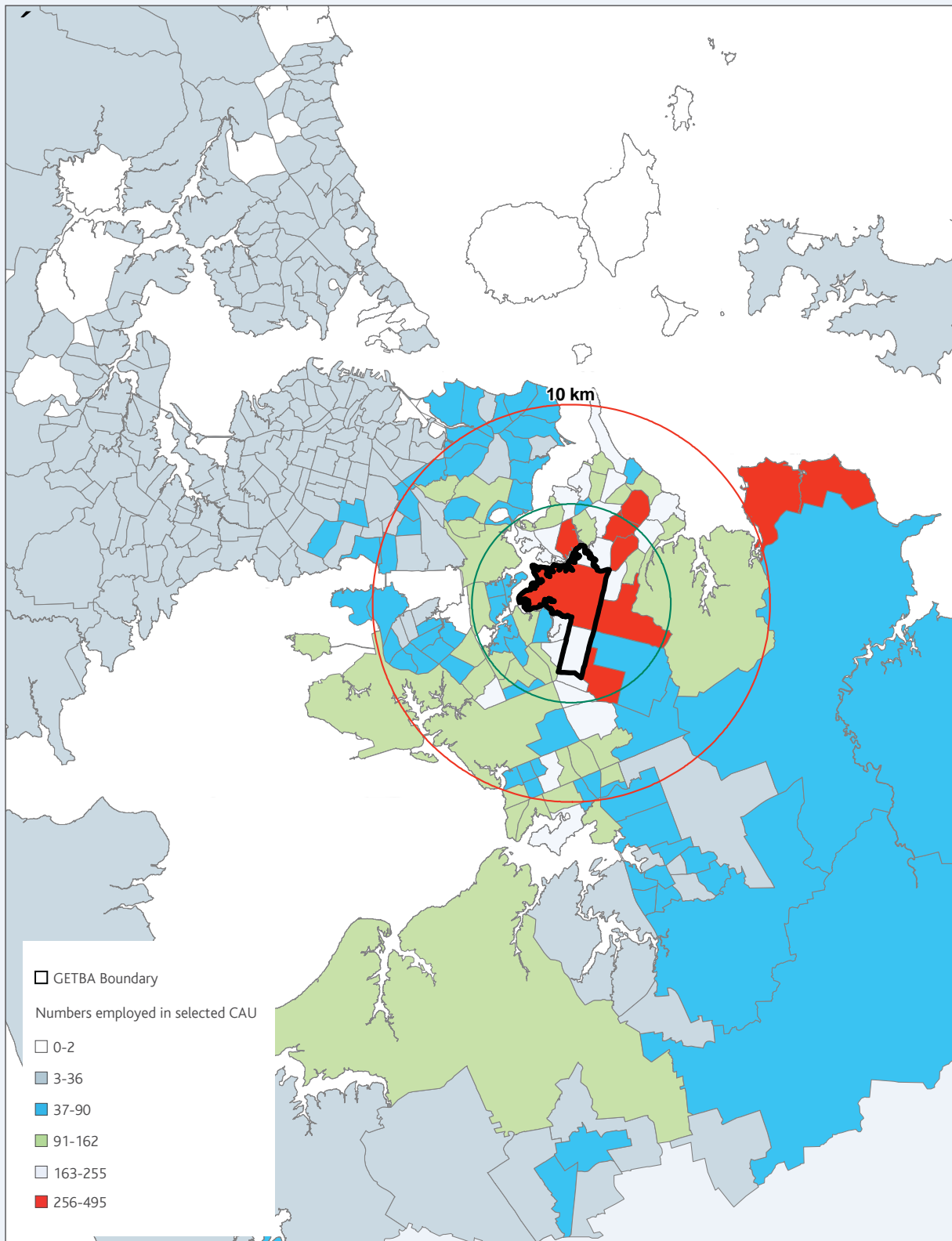


Source: Statistics New Zealand, Census of Population and Dwellings, 2006

**Table 1:** Travel to work, wider East Tāmaki area, 2006

Number of those working in East Tāmaki Business Precinct living:	Count (2006 census)
within East Tāmaki Business Precinct (ETBP)	927
within approx. 5km (incl. ETBP)	6291
within approx. 10km (incl. ETBP)	12,726
<b>Auckland Total</b>	<b>18,075</b>
Note: This is from those who stated a workplace address and will generally be significantly undercounted.	

Figure 4: Spatial density of people who work within East Tāmaki Business Precinct, 2006





*Companies like Hynds Pipe Systems that service the region's infrastructure needs are making their homes in East Tāmaki.*

## 3. The Auckland economy

### 3.1 Economic performance

New Zealand has improved its economic performance materially over the past decade (2000 to 2010). The manufacturing sector produced approximately NZ\$7.2 billion within the region in 2007, the largest contributor to total GRP. This sector is expected to grow by NZ\$3.9 billion by 2031, and accounts for 12 per cent of the total growth within Auckland's GRP<sup>7</sup>. The business services sector is expected to grow significantly during the same period, accounting for 20 per cent of the total economic growth within Auckland to 2031. Wholesale trade is also expected to show significant short-term growth between 2007 to 2016 with this change driven by productivity gains, as the increase in employment is expected to be small.

Overall growth in Auckland under a business as usual scenario is expected to grow at approximately two per cent per year over the next 20 years, with an overall increase in employment of 39 per cent (246,396 employees), and a total increase of NZ\$32.6 billion (62 per cent) in value added production by 2031.

Despite this, the country still has a per capita income 14 per cent lower than the OECD average. Auckland's GDP per capita is around 22 per cent less than key Australian cities<sup>8</sup>, while on average an hour worked in New Zealand produces one-third less value than an hour worked in Australia<sup>9</sup>. To close the gap internationally, we need to lift productivity.

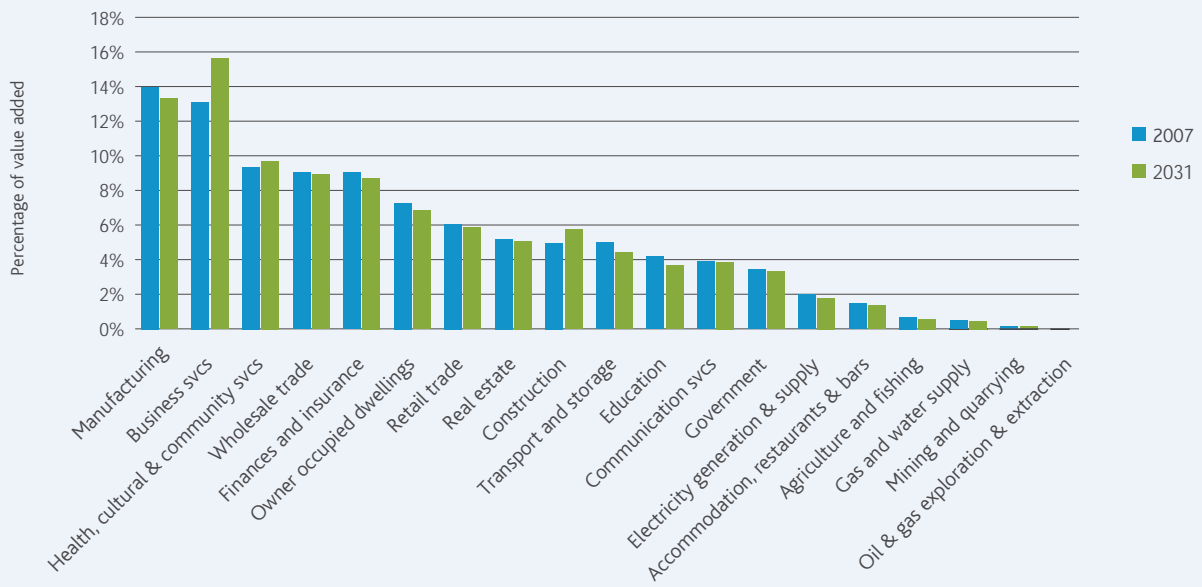
Figure 5 (on page 15) shows how the relative shares of value added may change under a business as usual scenario between 2007 and 2031. There may be a significant share increase in value added from business services, which is the long-term effect of the increased growth rate in business services between 2011 and 2016. Generally, the remaining sectors are expected to show only small changes in relative value added shares, indicating a stable increase in the economy, with little structural variation. This shows that Auckland is likely to remain a diverse economy, with a range of employment and industrial sectors throughout the region.

<sup>7</sup> East Tāmaki Economic Analysis June 2011 (unpublished).

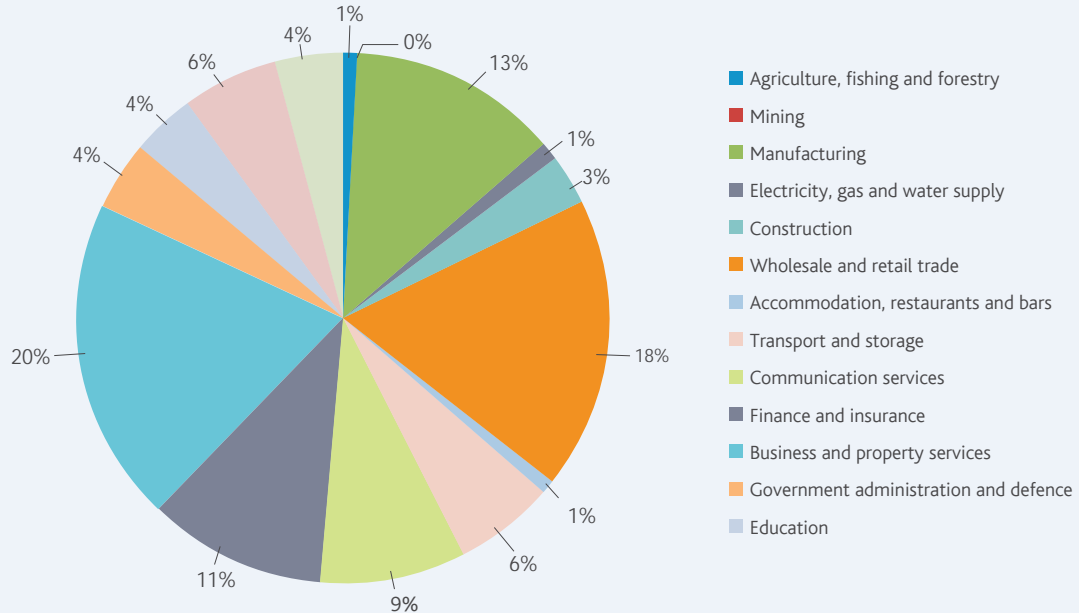
<sup>8</sup> Auckland City Council, Auckland City Business and Economy Report, 2009.

<sup>9</sup> New Zealand Treasury Productivity Paper 08/01, Putting Productivity First, April 2008.

**Figure 5:** Projects value added change within the Auckland economy, 2007 and 2031



**Figure 6:** Auckland annual economic profile (2010)



## 3.2 National and regional economic development agendas

At a business breakfast held in 2008, Prime Minister John Key said the government had identified increasing New Zealand's productivity, maintaining high-levels of employment, and reducing New Zealand's vulnerability to adverse events as key economic objectives for increasing economic growth. To further these objectives, the government aimed to provide an environment in which the private sector could thrive and was working on six main policy drivers: regulatory reform, investment in infrastructure, better public services, education and skills, innovation and business assistance and a world-class tax system, to facilitate this outcome<sup>10</sup>. At both a regional and national level, East Tāmaki has a role in contributing to the outcomes of these objectives.

At a regional level, the Auckland Plan is a key document that provides a framework for regional development. It seeks to lift Auckland's productivity through a series of objectives and accompanying actions.

Relevant objectives within the Auckland Plan are to increase Auckland's business innovation and export strength; develop world-class infrastructure and world-class urban centres; and develop a skilled and responsive labour force<sup>11</sup>. These three objectives are of particular importance to East Tāmaki as they enable the establishment of a high-value manufacturing and export focused precinct with links to regional and international partners.

Auckland's Economic Development Strategy produced by Auckland Council outlines its vision for Auckland's economic future as being able to attract skills, New Zealand's gateway to promote trade and export opportunities and attractive for innovators, investors and business.

The targets set out in the Economic Development Strategy are for an average annual increase of regional exports of more than six per cent, annual GDP of greater than five per cent a year and an average annual productivity growth greater than two per cent.

## 3.3 Skills, training and education

At both a regional and national level, the importance of skills and education is seen as critical to the growth of the economy. As East Tāmaki strengthens its role as a high-value manufacturing and export focused precinct, it will be necessary to investigate what training and skills will be required to provide on-going employment opportunities for existing employees and surrounding residential communities. Working collaboratively with the council and primary, secondary and tertiary education providers will be vital to addressing this issue and achieving greater levels of skills and education within the precinct and its surrounding areas.

Facilitating partnership development between industry training organisations, education providers and the business community will assist alignment between the needs of business and the provision of courses. Economic growth, innovation and productivity are dependent on sufficient skill levels in the workforce to ensure highly productive, high-value workplaces. Auckland's future prosperity will depend upon our people having the opportunity to develop their skills and abilities to be able to compete effectively in a global economy and improve the quality and value of work. People with the right skills can give firms a competitive edge, through increased innovation, use of new technologies, improved workplace practices and access to new markets. Therefore, it is important to consider skill development as an integral part of improving New Zealand's productivity.

A clear understanding of skill requirements in high-value and high-growth sectors is also needed to support our exporting sectors. High-value, high-growth sectors need skilled workers tailored to each sector's need. Opportunities will be explored to build and develop partnerships, with a focus on establishing better linkages between industry and education.

Enhancement of skills also has wider social benefits. There are recognised links between skills and social outcomes such as health, the reduction of crime, and social cohesion. The capability of firms in relation to skills is about how effectively a firm attracts, develops, uses and retains skills at all levels of the organisation to enable it to produce goods and deliver services and to provide quality work.

<sup>10</sup> Prime Minister John Key, speech to business breakfast hosted by Cullen Law, 15 July 2008.

<sup>11</sup> Auckland Council, Auckland Plan, December 2011.

### 3.4 Transformation of the manufacturing sector

Manufacturing is undergoing a global transformation in the way goods are produced and the fundamental nature of the offerings available. New Zealand needs a competitive manufacturing sector as it underpins 63 per cent of our exports, which in turn employs 350,000 people<sup>12</sup>. The risk the country faces at this time is not the loss of all manufacturing, but rather, the inability to create high-value exports along with substantial employment, workforce skills and national capability.

Companies that have been successful in this sector have been the ones that have learned to leverage the expertise they have developed through the unique challenges of operating and producing goods in New Zealand. It is a strategic and national imperative that the country has a vibrant and technologically advanced manufacturing industry, which is fostered at all levels of the economy.

If the East Tāmaki precinct is to achieve its vision as an internationally competitive high-value adding manufacturing location, then it must seek to lead by example within its national transformation agenda.

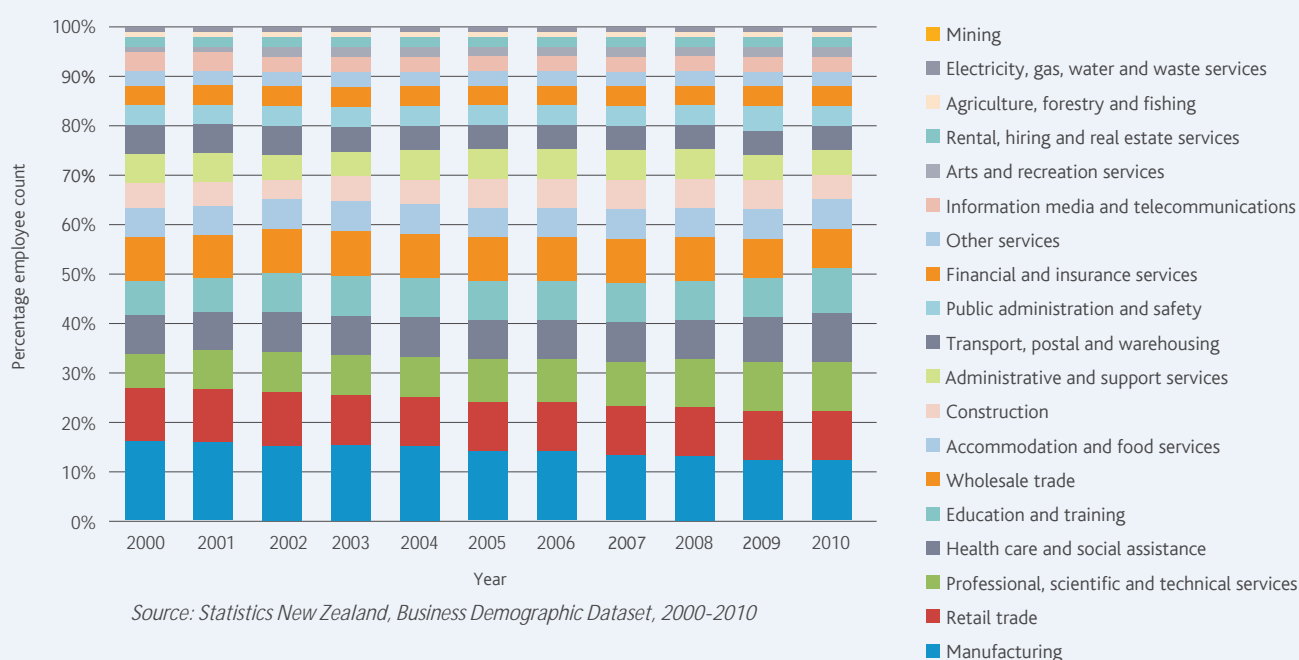
There have been some significant changes in the manufacturing sector within East Tāmaki Business

Precinct between 2000 and 2010; Table 2 (on page 18) illustrates this change. The largest change has been an increase in medical and surgical equipment manufacturing in the west of the precinct, and is due to Fisher & Paykel Healthcare’s manufacturing plant being located within East Tāmaki. The significant decrease in whiteware appliance manufacturing was due to a gradual decrease in employment at Fisher & Paykel’s manufacturing facilities. This process was punctuated by a restructuring of the entire facility in 2007.

Overall through this process Fisher & Paykel decreased its workforce by 714 employees. The second largest decrease in manufacturing was due to Quality Bakers reducing its employee count by 290 over the 10 year period. These changes are similar to the other employment changes shown in Table 2 (on page 18), where many of the large changes in employment counts are because of the employment decisions of a relatively small number of large firms.

Many of the changes that have occurred within the sector have been due to firms located within the central area, as this is the most established area of business activity within the precinct.

**Figure 7:** Changes in Auckland’s industrial structure of employment, 2000-2010 (economic analysis June 2011)



12 New Zealand Trade & Enterprise, Manufacturing +, November 2006.



**Table 2:** Net change in manufacturing activity across the East Tāmaki Business Precinct, 2000-2010

Manufacturing industry (taken from 6-digit ANZSIC code)	Business count 2010	Change in business	Employee count 2010	Change in employee
		Count 2000-2010		Count 2000-2010
<b>Ten largest contributors to sector growth</b>				
Medical and surgical equipment manufacturing	1	0	760	1760
Other machinery and equipment manufacturing n.e.c.	36	2	438	230
Glass and glass product manufacturing	3	3	230	230
Other food products manufacturing n.e.c.	8	2	628	202
Soft drink, cordial and syrup manufacturing	5	2	346	156
Printing	26	3	425	149
Other specialised machinery and equipment manufacturing	7	5	155	140
Human pharmaceutical and medicinal product manufacturing	2	2	110	110
Rigid and semi rigid polymer product manufacturing	19	7	250	99
Architectural aluminium product manufacturing	12	8	124	95
<b>Ten largest detractors from sector growth</b>				
Whiteware appliance manufacturing	2	-1	586	-714
Bread manufacturing (factory-based)	3	0	170	-290
Polymer film and sheet packaging material manufacturing	2	-1	65	-160
Other domestic appliance manufacturing	1	0	0	-160
Spring and wire product manufacturing	7	1	240	-155
Other basic non-ferrous metal product manufacturing	1	0	9	-111
Machine tool and parts manufacturing	12	-3	89	-74
Wooden furniture and upholstered seat manufacturing	12	-1	219	-71
Metal roof and guttering manufacturing (except aluminium)	2	-1	26	-39
Structural steel fabricating	13	0	98	-31

Source: Statistics New Zealand, Business Demographic Dataset, 2010

### 3.5 Intensification of business land

Opportunities to increase business land are primarily through the redevelopment of brownfield sites located in mature industrial areas. Intensification of existing dedicated business areas is essential to provide for employment growth in technology focused high value-added businesses. Ensuring the future success and contribution of business precincts to the changing Auckland economy requires that our precincts undergo development and change to maintain and expand their competitive advantages within this new economy.

Brownfield sites are those which are significantly underutilised in terms of building improvements

and could be redeveloped into a higher use. There are few brownfield sites in East Tāmaki compared to more established older industrial precincts such as Penrose. However, a limit to the available greenfield land in East Tāmaki will result in brownfield land redevelopment to support growth.

Given the capacity and take up trends for greenfield land, a significant amount of intensification and brownfield development is not expected until 2020 but after that, especially in a 'high take up scenario', the emphasis for new development will gradually shift onto the redevelopment of existing premises and the take up of brownfield land<sup>13</sup>.



*A large percentage of workers within East Tāmaki come from within a 5km travel distance.*

<sup>13</sup> CBRE, *East Tāmaki Industrial Property Market Analysis*, April 2012.



*Good access to key transport routes to the airport and port make East Tāmaki an ideal home for logistics companies.*

## 4. Planning for the future

### 4.1 Planning for East Tāmaki

#### 4.1.1 Auckland's Economic Development Strategy

The Economic Development Strategy is the first of a suite of core strategies being developed to help deliver the Auckland Plan. The Economic Development Strategy has ambitious economic goals that include increasing Auckland's annual average regional exports, real GDP, and productivity. To achieve this, the strategy proposes five strategic directions and four cross-cutting themes to focus efforts.

#### **Strategic directions:**

- a business-friendly and well-functioning city
- an innovation hub of the Asia-Pacific region
- internationally connected and export driven
- investing in people to grow skills and local workforce
- a vibrant, creative world city.

#### **Cross-cutting themes:**

- creating a sustainable eco economy
- facilitating an iwi/Māori economic powerhouse
- developing and enhancing an innovative rural and maritime economy
- supporting a diverse ethnic economy.

### 4.1.2 The Auckland Plan

The Auckland Plan is the strategy to make Auckland the world’s most liveable city. This plan will have a major impact on Aucklanders’ lives over the next 30 years. It will shape where we live and work and the transport we use.

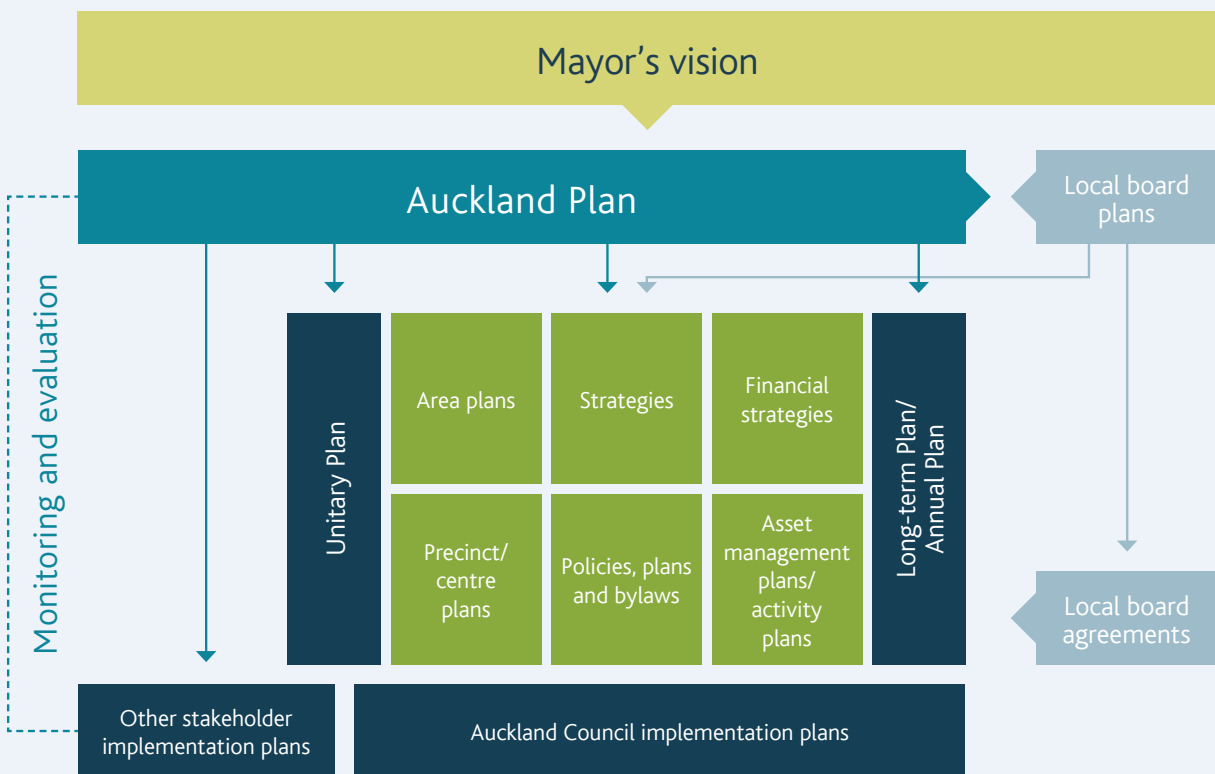
The Auckland Plan’s horizon stretches to 2040. It must therefore be flexible and responsive to shifting dynamics within NZ and globally. The relationship of the Auckland Plan to place-based plans, such as East Tāmaki Business Precinct Plan is expressed in Figure 8 below.

### 4.1.3 The Auckland Unitary Plan

The Auckland Unitary Plan will be the resource management plan for the Auckland region. Providing consistency and simplified rules, it will replace the existing district and regional plans and policies of the former city and district councils and regional council, with the exception of the recently approved Hauraki Gulf Islands District Plan.

The Unitary Plan will be the principal regulatory tool to implement the Auckland Plan.

**Figure 8:** Auckland Council’s Strategic Framework



#### 4.1.4 Area and precinct plans

Auckland Council is embarking on a programme to develop 21 area plans. Area plans are based on the same geographic areas as local boards. They will:

- help to implement the directions and outcomes of the Auckland Plan at a local level
- reflect local aspirations such as those included in local board plans (where these are consistent with the direction set by the Auckland Plan)
- provide strategic direction to progressively inform policies and rules of the new Unitary Plan which will eventually replace the existing regional and district plans of the former councils
- inform future versions of the long-term plan (which determines council spending over a 10-year period). This will enable the council to prioritise and budget for projects to achieve area plan goals.

Area plans will analyse local issues, challenges and opportunities.

Precinct plans provide a guiding framework for locations within a larger area plan that would benefit from more detailed planning and identification of opportunities and actions owing to the precinct being of strategic importance to the region or part of the region within which it is situated. Suitable subjects for a precinct plan include areas likely to experience significant growth or transformational change, such as a town centre, or transport corridor and significant commercial/ industrial locations, such as East Tāmaki.

## 4.2 Consultation

Extensive consultation with key stakeholders and the wider community was undertaken between 2011 and 2012 to develop the plan. Key components of the consultation included:

- two engagement events with the wider East Tāmaki business community with over 50 stakeholders taking part. The subjects of discussion were zoning and land availability, broadband, infrastructure capacity, connectivity, skills and training, regulatory environment and beautification and amenities
- a property owners' forum to discuss land availability and zoning in the precinct
- a forum to discuss the specific issues and opportunities in the Burswood commercial area

- review and feedback from the Howick and Ōtara-Papatoetoe Local Boards
- three planning and visioning exercises undertaken by the council project team.

Based on the feedback received, council officers developed the draft business precinct plan. The release of this draft plan for public consultation was agreed by the Howick and Ōtara-Papatoetoe Local Boards and the Regional Development and Operations Committee in April and May 2012.

Throughout June 2012, Auckland Council sought feedback from local businesses, property owners and other key stakeholders on the draft East Tāmaki Business Precinct Plan. Consultation events included:

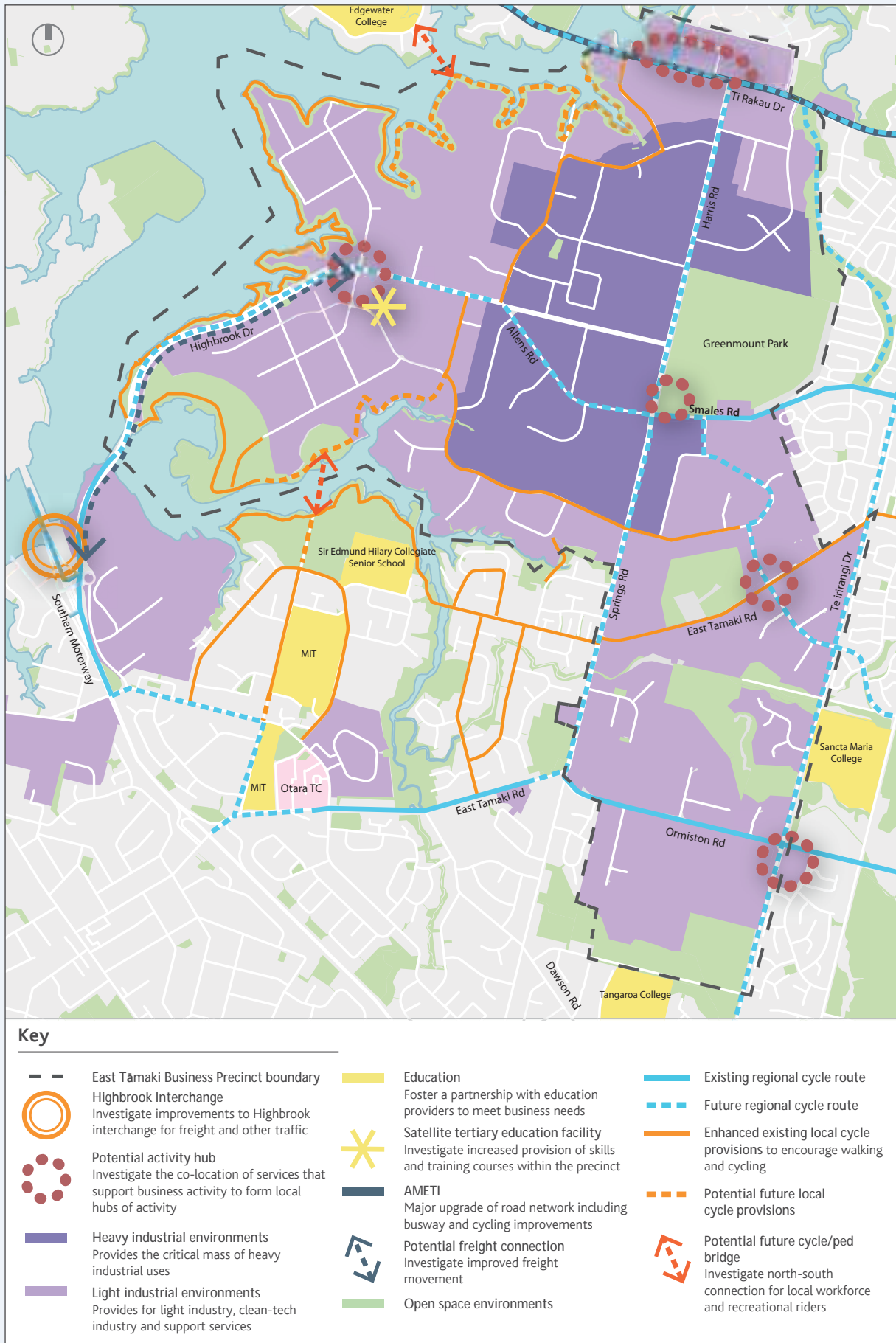
- a public open evening hosted by BNZ
- a business show-case event for local businesses hosted by Greater East Tāmaki Business Association (GETBA)
- a series of face-to-face discussions between key stakeholders and council officers.

Based on the feedback received, and subsequent review of the feedback by the project working party, the East Tāmaki Business Precinct Plan has been updated and finalised.

## 4.3 A sustainable future

Key to the future success of East Tāmaki will be the precinct's ability to be innovative and forward thinking so that the area is at the forefront of research and technology-based industrial activities. This will involve creating and maintaining an environment that allows innovation to thrive. Components of this include crafting the spaces, facilities and networks which allow people and research to mingle, designing adaptable buildings to allow for the continual reinvention of space and encourage new businesses to locate in the precinct, and reinforcing the reputation of the precinct as New Zealand's hub of high-value, export-focused manufacturing through establishing a strong identity and brand.

Figure 9: East Tāmaki Business Precinct Plan



# 5. East Tāmaki 2041

## 5.1 Vision

Based on research, analysis and consultation feedback the long-term vision for East Tāmaki is that:

**“East Tāmaki is a diverse, innovative and sustainable hub of high value manufacturing, with a productive industrial workforce, and is the driver of growing export capability and markets”.**

## 5.2 Outcomes for the East Tāmaki business precinct

The aim of the East Tāmaki 2041 framework is to guide and plan for future growth and sustainability.

East Tāmaki 2041 is expected to help deliver the following outcomes listed below.

These outcomes have been grouped in the next section under broad topic headings.

### Outcomes for the East Tāmaki business precinct

- ▶ development and employment growth in the precinct is fostered through the retention, attraction and expansion of businesses
- ▶ infrastructure needs are delivered for anticipated business growth and quality. Reliable and continuous services are delivered
- ▶ international export markets are identified and accessed
- ▶ business management capability is expanded through targeted business support programmes
- ▶ existing international networks are identified and developed to facilitate growth in export capacity
- ▶ businesses have the capability to assess emerging technologies, innovate, undertake product development and commercialise to market
- ▶ a partnership exists between the local employers and education providers to ensure the skills and training needs required by businesses within the precinct for their existing and future employers is met
- ▶ the majority of the workforce continue to live locally<sup>14</sup>
- ▶ sustainable business practices are adopted by all businesses in East Tāmaki leading to cost efficiencies in energy, transport and other uses. Impacts on the natural environment are reduced
- ▶ land uses in East Tāmaki underpin business to business activity and growth
- ▶ development in the precinct ensures the continuance of a strong, high value, export-focused manufacturing base while allowing supportive services to co-locate
- ▶ connections are provided that promote business to business activities and land uses both within the precinct and beyond
- ▶ the efficient movement of both goods and people is facilitated
- ▶ an environment that is attractive for businesses to locate and employees to work.

14 Living locally is defined as living within the 10km radius identified in figure 4 on page 13.



*Lion have made East Tāmaki the home of their state-of-the-art brewery and beverage manufacturing and warehousing facility 'The Pride'.*

## 6. Issues and opportunities

### 6.1 Business growth and employment

#### 6.1.1 Outcome

Development and employment growth in the precinct is fostered through the retention, attraction and expansion of businesses.

#### 6.1.2 Stakeholder comments

- That the area retains its focus as a manufacturing/export hub with supply chain and support services in the same precinct.
- Would like to see more businesses capitalise on technology and research and development.
- Auckland Council to provide incentives – rebates, lowered development contributions, easier and more efficient/cost effective consenting process.

#### 6.1.3 Discussion

East Tāmaki is situated in a key strategic location with links to the airport, port, central city, other business areas in the southern Auckland region and has road links to the south, Hamilton and Ports of Tauranga.

Sixteen of the 20 top activities in the precinct are within the following four sectors: manufacturing, wholesale trade, administrative and support services and professional scientific and technical services with a significant employment activity in heavy and civil engineering construction. There has been a general growth trend over the last 10 years (2000-2010) in administrative and support services, wholesale trade, professional, scientific and technical services and manufacturing. The period 2009-2010 has seen a significantly lower rate (0 per cent) of growth than the annual average (4.9 per cent).



Employment growth has continued to increase steadily over the last 10 years (2000–2010) experiencing a net increase of 10,446 (61 per cent) employees equating to an average annual growth rate of 4.9 per cent.

The business precinct draws 70 per cent of its existing employment base from within a 10km radius.

### 6.1.4 Issues and opportunities

East Tāmaki has the highest concentration and number of large manufacturing businesses within the region. There is a high degree of export activity with many firms operating business to business. There are opportunities to support future business growth through improved export capability, innovation and new product development.

The precinct faces competition from business areas such as the airport and Penrose in attracting new business and employment opportunities to the precinct. The precinct has already seen the continued move of low-tech manufacturing businesses off shore where manufacturing is cheaper.

There is an opportunity to create a strong brand for East Tāmaki that reinforces the export capability and economic significance of the precinct whilst identifying the area as an attractive location for businesses to locate and for employees to live and work locally.

Traditionally, East Tāmaki has been competitive in attracting businesses to locate here because of the availability of lower-priced land and its strategic location and accessibility to markets. As competition increases, the opportunity exists to introduce incentives such as stream-lined processes for the consenting of business development or rebates that facilitate the competitiveness of Auckland businesses against off-shore markets.

## 6.2 Infrastructure

### 6.2.1 Outcome

Infrastructure needs are delivered for anticipated business growth and quality. Reliable and continuous services are delivered.

### 6.2.2 Stakeholder comments

- Ensure essential infrastructure services are in place.
- That infrastructure supports anticipated growth.
- Introduce sustainable approaches to reduce the impact of development on the services i.e. stormwater.
- 'World-class' fibre broadband connectivity in precinct.

### 6.2.3 Discussion

Historically there has been under investment in infrastructure across the Auckland region. The Auckland Plan realises the opportunity to improve the delivery and sequencing of infrastructure with land use to serve future projected growth.

East Tāmaki is a significant growth area that is integral for Auckland's economy and it is imperative that the provision of infrastructure doesn't restrict growth. Provision of the right infrastructure can be a powerful tool to shape positive growth.

There is also the need for resilient infrastructure systems across all the lifeline utility networks to mitigate the risk that any singular failure could produce. While the provision of the right infrastructure is important it is also important that East Tāmaki develops using innovative sustainable technologies to become more resilient and less reliant on external infrastructure services.

**Broadband:** East Tāmaki is a priority one area for Ultrafast Broadband (UFB) rollout. East Tāmaki recipients need to be prepared for the opportunities and services that fibre will provide. Auckland Council is collaborating with Chorus and Crown Fibre Holdings through stakeholder engagement to help Auckland prepare for UFB services.

**Energy – Power and Gas:** The precinct has a number of existing gas pipelines and electrical substation routes running through it. These include the Rotowaro-East Tāmaki Gas Pipeline and the Brown Hill Substation to Ōtāhuhu substation underground tunnel. In addition to these, designations exist for gas transmission purposes, and electrical works substations. This suggests that the precinct is well served in regards to its energy supply to allow industry to operate in the precinct.

**Water:** The area is supplied with water via the contiguous metropolitan water supply network; local upgrades will be needed to support growth. Water infrastructure networks are best depicted as having fixed catchments and capacities which can only be expanded by significant investment.

Wastewater development restrictions are in place until further notice (the bulk of these restrictions apply to the southeast for the study area).

#### 6.2.4 Issues and opportunities

**Planning for the future:** It is recommended that any future planning for the area identifies the existing infrastructure assets and corridors (e.g. the National Grid) to determine possible areas of land use conflict. In addition, the council could engage with infrastructure providers to both co-ordinate any necessary investment in the area (which results from the council's planning) and determine possible interventions to resolve conflicts between the council's planning aims and the assets owned by these providers.

**Mapping:** There is a need to identify via maps critical infrastructure and give special recognition and priority to these networks. This will provide a focus for the utility supplier and certainty for businesses and investors.

## 6.3 Business capability and exports

### 6.3.1 Outcomes

- International export markets are identified and accessed.
- Business management capability is expanded through targeted business support programmes.
- Existing international networks are identified and developed to facilitate growth in export capacity.
- Businesses have the capability to assess emerging technologies, innovate, undertake product development and commercialise to market.

### 6.3.2 Stakeholder comments

- East Tāmaki needs to respond to the risks and conditions in the local and global economy.
- Undertake website marketing to receive queries and offers (via the website and other sources) from New Zealand and overseas companies and to pass these on to the appropriate members.
- Undertake website marketing to promote and ensure the GETBA website provides on-going opportunities for members to showcase their products and services.
- Provide information to businesses concerning the business support and grants available.
- To attract and retain export led and high added value businesses, while making good use of the unique employee base that exists in surrounding suburbs. To substantially grow the output of the GETBA over the next 20 years.
- Provide a future hub for diverse businesses from IT services to marine and retaining the manufacturing focus with export capability and employment opportunities within an attractive sustainable environment.
- Focus on export capability and creation of employment opportunities.
- Ideal industry is an export led type industry with central government support.

### 6.3.3 Discussion

Within East Tāmaki, manufacturing industries provide 37 per cent of the employment making it the largest industry for employment within the precinct. Manufacturing firms generally export their goods out of the country or region. Targeting and securing international export markets is key to growing these local industries.

At present 78 per cent of the businesses are small to medium-sized enterprises employing less than 20 people. These businesses may be more vulnerable than the larger businesses and may need more business support such as mentoring and better access to grants and loans to enable growth.

Generally the largest businesses within the precinct are geared towards serving both national and overseas export demands, taking advantage of the precinct's locality to motorways to link them to the Auckland Ports and Airport.

Currently GETBA is providing support to local businesses, facilitating business to business relationships, connecting local business with support services and promoting the area to local and international markets through their website.

Over time, the precinct may come under pressure to transition to higher value-added land uses, as business services become intensified within the Auckland economy. Within this shift there are anticipated skills shortages and this may limit business growth and capacity.

### 6.3.4 Issues and opportunities

- There is an opportunity to work closer with business support agencies such as the Regional Economic Development Delivery Agency and New Zealand Trade and Enterprise to further grow the international market.
- There is the opportunity to develop links with expatriate associations to facilitate business growth and for businesses to link into investment fund networks.
- Another limiting factor for business capability is the local skill shortage, this is discussed in section 6.4.

## 6.4 Skills, training and workforce

### 6.4.1 Outcomes

- A partnership exists between the local employers and education providers to ensure the skills and training needs required by businesses within the precinct for their existing and future employers is met.
- The majority of the workforce continues to live locally<sup>15</sup>.

### 6.4.2 Stakeholder comments

- Establish an innovation hub to see more businesses capitalise on technology and research and development.
- Develop partnerships with primary, secondary and tertiary institutes and local businesses.
- Work with local government to secure increased funding for apprenticeship programmes.
- Education and training providers to tailor courses time and length to suit the workforce i.e. night classes, short courses.
- Capture importance of technology transfer.
- Encourage and promote career profiling.

### 6.4.3 Discussion

East Tāmaki is an area of primarily manufacturing businesses. Traditionally manufacturing has required many low skilled jobs, however the area is moving towards producing higher value goods as well as many bespoke pieces. In some cases runs are as short as two to three items. The impact on the shop floor employees means they have to have greater knowledge, training and understanding of the basic products, processes and chemistry.

Management and technical staff require more knowledge and skills to manage the design of the factory and the work flows, including more sophisticated data collection for viability of the organisation.

Marketing personnel also need to be highly skilled to effectively promote the range of products their companies produce. To ensure the on-going productivity and growth of businesses in the precinct, skills and training deficits will need to be addressed.

In the East Tāmaki area there is a satellite MIT campus that provides a range of short courses on businesses, computer skills and logistics. There are also other tertiary institutes available in Ōtara or Manukau. As the majority of the workforce lives locally<sup>15</sup> these institutes are easily accessible.

#### 6.4.4 Issues and opportunities

**Education and Training Providers:** With many institutes within close proximity to East Tāmaki, and one within East Tāmaki, there is an opportunity for these institutes to provide the education and training the workforce needs. At present there is a disconnect between the courses provided and the needs of the local businesses. There is an opportunity for these institutes to broaden their range of courses and tailor them to better service the local businesses. This may need to be the subject of regular review to respond to the changing business environment.

Technology transfer is another area of opportunity. This would facilitate the sharing of knowledge between the education provider and businesses. Similarly, there is also an opportunity to undertake career profiling to promote jobs locally to attract young people leaving education.

### 6.5 Sustainable growth

#### 6.5.1 Outcome

Sustainable business practices are adopted by all businesses in East Tāmaki leading to cost efficiencies in energy, transport and other uses. Impacts on the natural environment are reduced.

#### 6.5.2 Stakeholder comments

- Recycling facilities for commercial uses.
- Limited availability of land for future growth.
- Redevelopment should be encouraged as it will lead to higher capital values.

#### 6.5.3 Discussion

East Tāmaki has the potential to be an industry leader by being a sustainable business precinct through its protection of its unique natural environment, being more resilient and having lower operational costs.

**Sustainable waste management:** Commercial manufacturers can produce large amounts of waste. Some of the waste is recyclable, some is suitable for landfill and some is hazardous. Currently there is no recycling for commercial properties in the area and no communal waste collection areas. There is the potential for business owners to collectively manage their waste sustainably with innovative recycling procedures and hazardous waste collections.

**Sustainable building design and construction:** New buildings and redeveloped buildings present a significant opportunity to use innovative technologies to reduce the demands on energy and water consumption and lower operational costs. These buildings can be used to showcase new technologies and to make East Tāmaki an example of sustainable manufacturing practices. Sustainable building technologies should be encouraged and also a consent requirement.

**Sustainable water solutions:** Low impact design reduces demands for water use and reduces the pressure on the stormwater system protecting the environment. Innovative solutions for water should be encouraged in both the public and private realms.

#### 6.5.4 Issues and opportunities

**GETBA initiatives:** There is an opportunity for the GETBA with the support of the council to develop a precinct recycling programme.

**Self-policing:** Local businesses have the opportunity to self-police issues like pollution and untidy yards. This could be facilitated through the business association or the provision of a hotline phone number to report un-complying businesses.

**Auckland Council enforcement:** There are various bylaws in place regarding pollution and waste disposal. There is an opportunity for council to better enforce these bylaws. There is also the opportunity for council to offer incentives for sustainable building designs.

<sup>15</sup> Living locally is defined as living within the 10km radius identified in figure 4 on page 13.

## 6.6 Land use and economic activity

### 6.6.1 Outcomes

- Land uses in East Tāmaki underpin business to business activity and growth.
- Development in the precinct ensures the continuance of a strong, high value, export-focused manufacturing base while allowing supportive services to co-locate.
- The Unitary Plan reflects planning outcomes sought by the East Tāmaki Business Precinct Plan.

### 6.6.2 Stakeholder comments

- There needs to be a tightening of activities allowed in the precinct to prevent the spread of retail and the loss of valuable industrial land.
- Keep retail at fringes of precinct so industrial uses aren't pushed out.
- Rules should be updated and modernised.

### 6.6.3 Discussion

The area is well served by appropriate land zonings within the Operative District Plan, which have been tailored to facilitate general business and industrial/manufacturing business activities whilst maintaining a reasonable degree of amenity. The Unitary Plan is however currently being developed to replace the district plan in the next few years. It is imperative that the Unitary Plan reflects the planning outcomes sought by the East Tāmaki Business Precinct Plan.

The size of the area has enabled a critical mass to develop in terms of co-locational business opportunities to provide efficient support for continued growth.

The area has room for further growth, particularly around the primarily Goodman Group and Fisher Trust owned Highbrook.

The forecast regional shortage of Group 1/LEIA land and thus its value as a resource means that industrial zoned land within the East Tāmaki Business Precinct should be protected against the encroachment of general business and retail uses.

The Business 5 zone applied to mixed areas of light and medium industry, offices, and a limited range of retailing activity. It is recognised that with increasing use of better technology and management practices the effects of industrial and manufacturing activities are compatible with or similar to a range of retailing and other activities.

The Unitary Plan with its new zonings for the ETBP area – must reflect the outcomes sought within the ETBP Plan. It must ensure clear and robust objectives and policies to provide for and support industrial activity. It must protect valued industrial zoning – thereby maintaining the critical mass of industrial zoned land. It must also ensure that the Unitary Plan provides for strong local area planning (LAP).

### 6.6.4 Issues and opportunities

A review of business land provisions is being undertaken as part of the development of the Unitary Plan. The review will outline the council's preferred approach to protecting and consenting and controlling activity within business environments. This represents a major opportunity to influence the direction of planning policy in relation to business land during the lifetime of this precinct plan. Specific opportunities exist to determine how industrial and manufacturing uses will be supported and protected within East Tāmaki and what range of support services are appropriate for the precinct, including determination on existing uses within the precinct, such as retail.

## 6.7 Transport integrated networks

### 6.7.1 Outcome

- Connections are provided that promote business to business activities and land uses both within the precinct and beyond.
- The efficient movement of both goods and people is facilitated.

## 6.7.2 Stakeholder comments

- Improve Highbrook Interchange.
- Fast track the AMETI project.
- Develop a transport plan.
- Carry out a travel demand management plan.
- Develop a Southern industrial link ring road connecting Wiri, Māngere, Penrose, Ōtāhuhu.
- Freight lane on the approach to Highbrook Interchange.
- More walking and cycling options.
- Better cycle routes that don't compromise freight corridors.
- More buses on better routes that are connected to employment hubs at appropriate times.
- Introduce trains to the area – public transport and freight.
- Improve bus provisions along Ti Rakau Drive.
- More frequent bus services from worker population areas e.g. Ōtara, Māngere, Manurewa, Mt Wellington.

## 6.7.3 Discussion

The East Tāmaki Business Precinct is bounded, at its southern and northern edges, by State Highway 1 and Ti Rakau Drive which allows for high connectivity through the road network. In terms of traffic, an additional 15,000 workers will occupy the precinct once the Highbrook Business Park is completed. The Highbrook precinct has one of the three highest inflows of commuters in the Auckland region (NZ Statistics, 2006). There are two distinct requirements for transport provision in the area; for the workforce and businesses.

Stakeholders have expressed the need for greater business to business connectivity both locally and sub regionally. This is primarily referring to the movement of freight which is currently road only. A Port Accessibility Study, commissioned by Auckland Transport and Auckland Council and a North Island Freight Study, commissioned by NZTA and the Ministry of Transport, are currently being undertaken and these studies will help to inform the understanding and needs associated with freight movement in this part of Auckland.

Initial accessibility reviews show that the worker population has a high dependence on car travel. Initial studies also indicate that there are few pedestrians and cyclists. Bus services are dispersed with some reasonable 'peak-time' only services from the south and west. Transfer between buses is required at Botany for travel from the north, there is some disjointed connection between bus and train, and shift workers remain generally un-catered to.

## 6.7.4 Issues and opportunities

**Travel demand management:** The existing road network and corridors are sufficient for existing demands. However as the area develops so too will the demand. To provide an efficient network it needs to be safe, permeable, legible and have the appropriate road capacity.

It is important that any further demand be planned and catered for. Tools such as workplace travel plans can be used to make the network more efficient by reducing the reliance on private vehicles.

Connections to other businesses are critical for the viability of East Tāmaki. There is an opportunity to better provide better connectivity locally and between other business precincts. This will aid the businesses to be more productive and profitable.

**Walking and cycling:** Existing walking and cycling counts are low and this is partially due to the lack of high quality safe facilities. Access into the area is confined by major arterials where there are a large number of heavy vehicles. There is the provision for cycle lanes along some arterials but many of these stop short. The high number of heavy vehicles deters many cyclists from using on road cycle lanes. There is an opportunity to enhance the walking and cycling environment to encourage high counts.

**Public transport:** The area is currently serviced by many bus routes with some commuters connecting from the Panmure train station. However the existing public transport provision is not meeting the needs of the work force. In 2006 bus trips were 6.9 per cent of the commuting trips. Today's bus service provides partial coverage for the precinct with some services requiring short walks to most of the area but offer low levels of frequency; others provide good service but long walking distances in residential catchments. All services are planned for a standard working day, leaving a paucity of public transport access for 'out of hours' shift workers.

The challenge is that the existing demand is insufficient to provide more frequent services for longer hours. As surrounding areas such as Ormiston develop they will provide more viability for better bus service, however there may be opportunities to make the existing network more efficient. Until the level of services increases it will not be able to compete with the comfort of the private vehicle.

**Private vehicle:** Private vehicle use is the most common means for getting to work; this is largely due to the convenience it brings and the ample parking provisions within the precinct. Ridesharing could be an option to minimise private vehicle use. Forty-two per cent of people surveyed by Flow expressed an interest in finding out more about ride sharing.

## 6.8 Quality of the business environment

### 6.8.1 Outcome

An environment that is attractive for businesses to locate and employees to work.

### 6.8.2 Stakeholder comments

- Harris/Springs/Allens Road should provide a centre to the precinct with supporting amenities.
- Beautification of the roads through planting and controls over signage.
- Messy and polluting businesses should be brought into line.
- New social amenities such as gyms, recreation centres, childcare facilities be provided.
- Increase safety and encourage walking and cycling i.e. murals, signage, footpath repairs.
- Maximise value of existing open space.
- Lack of bus stops with seats and shelters.

### 6.8.3 Discussion

Visual amenity, physical amenities and the natural environment all contribute to the quality of the business environment.

East Tāmaki is adjacent to a sensitive coastal environment which, if protected, can add significant amenity value to the area. Manufacturing businesses often have toxic waste which if not dealt with correctly could lead to significant adverse effects on the natural environment.

As the precinct is regionally significant it is important that it maintains high visual amenity to attract customers, investors and workforce. Careful considerations should be given to the treatment of gateway areas, roads, built form and even private property. Landscaping can be used to enhance open space areas and to screen or soften the appearances of the large warehouses and storage yards.

There are a range of open spaces in the precinct from the esplanade reserves along the coastline to the Highbrook Crater that offer views of the Ōtara Lake to Murphy's Bush that holds ecological value whilst Hampton Park is a heritage site. All of the spaces provide for various people in the community and are at different levels of development. Many of these spaces are on the periphery of the precinct leaving the central area mostly void of open space.

Physical amenities support the viability of an area, these amenities must provide for the workers as well as the local businesses. As the area grows it will have increasing demand for larger facilities such as day care centres, gyms and hotel and conference facilities. In East Tāmaki there are many bus stops, many of these have no shelters or seats and some even have outdated timetable information.

There are several volunteer groups from local businesses, schools, churches and other organisations that work in the community, undertaking rubbish collections and planting days.

## 6.8.4 Issues and opportunities

**Improved streetscape:** The existing streetscapes in East Tāmaki lack planting and are overcrowded with signs, there is an opportunity to enhance the streetscapes in East Tāmaki through additional landscaping and controls around signage. Improvements to the streetscape can also aid the legibility of the precincts through different treatments. This will improve visitor experience of the precinct.

**Quality open space networks:** Open Space Networks provide for a range of activities from walking and cycling to organised and passive recreational activities. There is an opportunity to develop the existing spaces into a network of high-quality open spaces.

**Coastal edge:** There is a potential to further protect and develop the coastal edge to provide a high quality open space and green link. This space could be used for passive recreation, a walking/cycling route to work and as a green buffer to protect the estuary.

Views across to headlands and water could be utilised to provide a unique sense of place. Any development along this edge should be carefully considered.

**Development controls and bylaws:** Bylaws are a useful tool to ensure the quality of visual amenity and the protection of the natural environment.

Existing bylaws relating to discharge, signage and tidiness of yards are either not sufficient or not being enforced. These need to be reviewed.

**Precinct centre:** The development of a centre to the precinct could improve legibility and provide amenities for the local workforce. This would be a place for retail and high quality streetscape environment that would service the local business community. This is already developing at the Highbrook Drive/Business Parade intersection. An additional location could be at the intersection of Harris/Springs/Allens Road as it is centrally located and easily accessible and/or along the Ti Rakau Drive corridor.

**Local amenities:** Providing better local amenities will support business growth, create a more self-sufficient and sustainable precinct and make East Tāmaki a more desirable place to work. At present there is a demand for more local amenities to service the business community. These range from bus shelters for commuting workers to hotel and conference facilities for corporate functions.

**Encouraging volunteers:** There is currently a high level of volunteers that are contributing to the community and helping to make East Tāmaki more attractive. It is important that this culture is fostered and valued.





*Quality building design has contributed to the attractiveness of East Tāmaki.*

## 7. High-level actions

### 7.1 High-level actions

A series of high-level actions have been identified from the research into the issues and opportunities affecting the precinct and from the feedback received from key stakeholders and the wider business community. These high-level actions outline a range of activities or tasks that will support the delivery of the overall vision and desired outcomes within the East Tāmaki Business Precinct.

Following the conclusion of the forthcoming consultation period, these high-level actions will be agreed by, and ownership of these actions assigned to, Auckland Council, its council-controlled organisations, the Howick and Ōtara-Papatoetoe Local Boards and any other relevant stakeholders.

Table 3: High-level actions

Themes for precinct plan	Outcomes	High-level actions
<b>Business growth and employment</b>	<ul style="list-style-type: none"> <li>Development and employment growth in the precinct is fostered through the retention, attraction and expansion of businesses.</li> </ul>	<ul style="list-style-type: none"> <li>Develop a marketing proposition for the identity and branding of the precinct as a vibrant industrial employment and business area.</li> <li>Work with stakeholders to attract investment within the precinct.</li> <li>Investigate involvement in competitive growth networks, sector groups and technology clusters; in conjunction with New Zealand Trade and Enterprise (NZTE), the Regional Economic Development Agency and other parties.</li> <li>Ensure that business-friendly regulations are introduced to optimise the conditions in which business growth can occur.</li> </ul>
<b>Infrastructure</b>	<ul style="list-style-type: none"> <li>Infrastructure needs are delivered for anticipated business growth and quality. Reliable and continuous services are delivered.</li> </ul>	<ul style="list-style-type: none"> <li>Ensure world-class broadband networks are rolled out across the East Tāmaki business precinct, connecting fibre 'to the factory floor'.</li> <li>Work with businesses to ensure the provision of services are designed to support business capacity and allow for escalating growth in demand.</li> <li>Work with providers to ensure that quality, reliable and continuous services are delivered.</li> <li>Work with businesses to promote and foster improvement of infrastructure in the area (including roading, gas, water, electricity and telecommunications).</li> </ul>
<b>Business capability and exports</b>	<ul style="list-style-type: none"> <li>International export markets are identified and accessed.</li> <li>Business management capability is expanded through targeted business support programmes.</li> <li>Existing international networks are identified and developed to facilitate growth in export capacity.</li> </ul>	<ul style="list-style-type: none"> <li>Encourage businesses to access Regional Economic Development Delivery Agency programmes that target overseas markets intelligence, build export capability and increase export earnings of firms.</li> <li>The Regional Economic Development Delivery Agency to provide business support services to help to grow the capability of businesses.</li> <li>Work with government agencies such as NZTE to access international facilities and arrange introductions to investors, distributors and other partners.</li> </ul>

Themes for precinct plan	Outcomes	High-level actions
<p><b>Business capability and exports (continued)</b></p>	<ul style="list-style-type: none"> <li>• Businesses have the capability to assess emerging technologies, innovate, undertake product development and commercialise to market.</li> </ul>	<ul style="list-style-type: none"> <li>• Seek collaborative arrangements between local businesses or with international corporates, for example in investment, research and development, distribution or manufacturing.</li> <li>• Facilitate the technology transfer of intellectual property between tertiary education providers and local businesses.</li> <li>• Ensure that businesses in East Tāmaki are linked to innovation networks and funding regionally and nationally.</li> </ul>
<p><b>Skills, training and workforce</b></p>	<ul style="list-style-type: none"> <li>• A partnership exists between the local employers and education providers to ensure the skills and training needs required by businesses within the precinct for their existing and future employees is met.</li> <li>• The majority of the workforce continue to live locally.</li> </ul>	<ul style="list-style-type: none"> <li>• Undertake a 3 yearly audit of skills demand in the precinct in association with MIT, AUT, ITOs and schools.</li> <li>• Businesses and education providers to work in partnership to ensure that the local workforce has fundamental business skills (including mathematics, English and science).</li> <li>• Investigate increased provision of skills and training courses within the precinct, including the expansion of the satellite education facility if appropriate.</li> <li>• Work with schools, industry organisations, government agencies and careers advisors to inform school leavers (and graduates) about the potential opportunities in East Tāmaki and engage through opportunities, such as internships, placements and work experience.</li> <li>• Ensure East Tāmaki business area is linked into 'pathways to employment' schemes.</li> </ul>

Themes for precinct plan	Outcomes	High-level actions
<b>Sustainable growth</b>	<ul style="list-style-type: none"> <li>• Sustainable business practices are adopted by all businesses in East Tāmaki leading to cost efficiencies in energy, transport and other activities.</li> <li>• Impacts on the natural environment are reduced.</li> </ul>	<ul style="list-style-type: none"> <li>• Create a partnership between businesses to facilitate the shared resourcing of energy efficient activities.</li> <li>• Create a partnership between businesses for the shared resourcing of efficient waste management programmes.</li> <li>• Work with businesses to establish efficiencies of scale in reducing, reusing or recycling commercial waste materials or hazardous waste collection.</li> <li>• Educate businesses about opportunities for 'whole of life' product design and re-use, and options for effective waste management.</li> <li>• Work with the Energy Efficiency and Conservation Authority (EECA) and the Sustainable Business Network to educate businesses about the benefits of incorporating sustainable business practices in their strategic planning.</li> </ul>
<b>Land use and economic activity</b>	<ul style="list-style-type: none"> <li>• Land uses in East Tāmaki underpin business to business activity and growth.</li> <li>• Development in the precinct ensures the continuance of a strong, high value, export-focused manufacturing base while allowing supportive services to co-locate.</li> </ul>	<ul style="list-style-type: none"> <li>• Ensure clear and robust objectives and policies within the Unitary Plan to provide for and support industrial activity and protect the valued industrial zoning – thereby maintaining the critical mass of industrial zoned land.</li> <li>• Ensure strong local area planning (LAP) within the East Tāmaki Business Precinct.</li> <li>• Ensure that the Unitary Plan allows for a potential increase in employment density and land intensity over time, particularly in high value locations.</li> <li>• Ensure that technology or design-led industries be provided for in light industrial environments.</li> <li>• That there be provisions in the Unitary Plan that limit retail and residential uses in the precinct.</li> <li>• Ensure that the draft Unitary Plan's provisions are reviewed by the East Tāmaki Business Precinct Plan project team and that formal submissions are made to advocate for the outcomes sought for the area.</li> </ul>

Themes for precinct plan	Outcomes	High-level actions
<p><b>Transport integrated networks</b></p>	<ul style="list-style-type: none"> <li>• Connections are provided that promote business to business activities and land uses both within the precinct and beyond.</li> <li>• The efficient movement of both goods and people is facilitated.</li> </ul>	<ul style="list-style-type: none"> <li>• Work with businesses to establish Travel Demand Management measures to facilitate alignment with public transport services.</li> <li>• Work with businesses to support the outcomes of the AMETI project.</li> <li>• Identify amenity improvements to walking and cycling connections to support the provision of public transport services.</li> <li>• Investigate improvements to freight movement in and out of East Tāmaki.</li> <li>• Identify routes for enhanced walking and cycling provision within the precinct.</li> <li>• Undertake a service review to ensure public transport provision maximises opportunities to serve demand and reflect work patterns.</li> </ul>
<p><b>Quality of the business environment</b></p>	<ul style="list-style-type: none"> <li>• An environment that is attractive for businesses to locate and employees to work.</li> </ul>	<ul style="list-style-type: none"> <li>• Ensure that the Unitary Plan provides appropriate provisions for maintaining and enhancing amenity levels within the East Tāmaki Business Precinct.</li> <li>• Undertake an amenity and maintenance plan for the public domain within the precinct and review periodically (in order to increase amenity standards across the whole precinct).</li> <li>• Encourage the private sector to seek opportunities to provide support facilities within the industrial environment, potentially including business conference facilities, short stay business accommodation, banking, child-care, gyms and other services for employees.</li> <li>• Ensure any environmental standards, including those relating to signage, pollution and waste disposal are enforced.</li> <li>• Work with the business association to encourage businesses to maintain a high quality standard of their business premises.</li> <li>• Council and businesses work together to respond immediately to issues such as graffiti and vandalism.</li> <li>• Maintain a database of businesses and property owners.</li> </ul>

## 7.2 Monitoring and evaluation

An implementation plan, setting out the detailed tasks required to advance the outcomes identified in the East Tāmaki Business Precinct Plan and identify those agencies leading these tasks, accompanies this plan. The tasks identified have been agreed with the relevant departmental managers and agencies and form part of the respective work programmes for these departments and agencies.

Auckland Council will be responsible for monitoring and evaluating the implementation of East Tāmaki Business Precinct Plan.



*The businesses within East Tāmaki attract a range of skilled employees from around the Auckland region.*



*East Tāmaki has a large proportion of modern buildings with about 45 per cent of the industrial stock being Grade A, having been built since the mid 1990s (CBRE report March 2012).*

## 8. Implementation plan

### 8.1 Why an implementation plan?

In June 2012, the East Tāmaki Business Precinct Plan consultation process sought feedback on the content and approach taken by the East Tāmaki Business Precinct Plan. A key item of feedback from the consultation process was that an implementation plan be developed and accompany the East Tāmaki Business Precinct Plan.

### 8.2 Purpose

The purpose of the implementation plan is to identify specific tasks and activities to be undertaken by the respective partner organisations and agencies who were involved in developing the East Tāmaki Business Precinct Plan. These tasks and activities will contribute to the high-level actions and support the outcomes identified in the East Tāmaki Business Precinct Plan. In agreeing to the tasks and activities identified in this implementation plan, each organisation and agency commits to the delivery of these tasks and activities within the time-frame specified. This commitment is based on the current work programmes and funding allocations of the respective organisations and agencies.

## 8.3 Partners

Auckland Council is pleased to have worked closely with a number of partners in developing this implementation plan. Those organisations or agencies who are ultimately responsible for the delivery of the tasks and activities described in the implementation plan will lead the delivery of particular tasks, however, the leads will be supported and partnered by other organisations and agencies who either can assist in the delivery of these tasks or who represent a key stakeholder and influencer in the process.

The organisations and agencies involved in the East Tāmaki Business Precinct Plan are:

- Auckland Council; including Howick Local Board and Ōtara-Papatoetoe Local Board, ATEED, Auckland Transport and Watercare Services Limited
- GETBA
- Highbrook Business Park Board – Goodman
- Manukau Institute of Technology (MIT)
- COMET Auckland
- 2 Degrees
- Chorus
- Telecom
- Transpower
- Vector
- Vodafone
- Energy Efficiency and Conservation Authority (EECA)
- Green Building Council.

Auckland Council would like to thank all the partners and stakeholders who took part in the development of the East Tāmaki Business Precinct Plan and implementation plan.

## 8.4 Format of the implementation plan

The information contained in the implementation plan comprises the high-level actions identified in the East Tāmaki Business Precinct Plan, the detailed actions identified that will contribute to the delivery of the high-level actions, the organisations and agencies with a lead or partnering role in the delivery of these detailed actions, the current status of the detailed actions and the indicative timeframe for their delivery.

## 8.5 Monitoring and evaluation

Auckland Council will be responsible for monitoring and evaluating the implementation of East Tāmaki Business Precinct Plan.



## East Tāmaki Business Precinct Implementation Plan – business, growth and employment

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Business growth and employment</b>  Develop a marketing proposition for the identity and branding of the precinct as a vibrant industrial employment and business area.	Showcase East Tāmaki business and innovation.	GETBA		Identified in GETBA Business Plan.	✓	✓	✓	✓
	Ensure the regional events strategy supports the external marketing of East Tāmaki.	ATEED	GETBA	To be confirmed in work programme.	✓	✓	✓	✓
	Create a special interest group with a focus on the marketing of East Tāmaki.	GETBA	Bayleys Real Estate, Highbrook – Goldman	Identified in GETBA Business Plan.	✓	✓	✓	✓
	The marketing of the Highbrook Business Park is closely aligned with the marketing of the East Tāmaki Precinct.	Highbrook – Goldman	GETBA	To be confirmed in work programme.	✓	✓	✓	✓
<b>Business growth and employment</b>  Work with stakeholders to attract investment within the precinct.	The regional economic development agency to work with GETBA to attract investment and promote economic development in the area.	ATEED	GETBA, NZTE	Identified in GETBA Business Plan.	✓			
	Develop an economic development plan for the Industrial South.	Auckland Council – Economic Development	ATEED	To be confirmed in work programme.	✓	✓		

## East Tāmaki Business Precinct Implementation Plan – business, growth and employment (continued)

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Business growth and employment</b>  Investigate involvement in competitive growth networks, sector groups and technology clusters; in conjunction with NZTE, the Regional Economic Development Agency and other parties.	Support a Howick Local Board Business Leaders Network.	Howick Local Board	ATEED	Identified in the Howick Local Board Plan.		✓		
	Provide information to businesses on opportunities for business support and networks.	GETBA		Identified in GETBA Business Plan.	✓	✓	✓	✓
	Develop the role of East Tāmaki within the Auckland Health Innovation Cluster.	ATEED	Auckland District Health Board, Counties Manukau, GETBA	To be confirmed in work programme.		✓	✓	✓
<b>Business growth and employment</b>  Ensure that business-friendly regulations are introduced to optimize the conditions in which business growth can occur.	Ensure that business-friendly regulations are introduced to optimise the conditions in which business growth can occur.	Auckland Council – Unitary Plan, Regional and Local Planning	Auckland Council – Economic Development, Auckland Council CCOs	In work programme – draft Unitary Plan under development.	✓			

## East Tāmaki Business Precinct Implementation Plan – infrastructure

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Infrastructure</b> Ensure world-class broadband networks are rolled out across the East Tāmaki business precinct, connecting fibre 'to the factory floor'.	WiFi expansion to public spaces in business areas, including East Tāmaki.	Auckland Council – Economic Development	GETBA	To be confirmed in work programme.	✓	✓		
	UFB Awareness broadband road show to generate demand in support of physical infrastructure rollout.	Auckland Council – Economic Development	GETBA	To be confirmed in work programme.	✓			
	Businesses to connect to their own specification.	East Tāmaki businesses		Subject to individual business requirements.	✓	✓		
<b>Infrastructure</b> Work with businesses to ensure the provision of services are designed to support business capacity and allow for escalating growth in demand.	Work with businesses to understand their needs in relation to infrastructure.	GETBA, ATEED	Auckland Council – Spatial Infrastructure and Strategy	To be confirmed in work programme.		✓		
	Ensure that the Unitary Plan and other strategic documents contain criteria to assess the impact of significant growth proposals and plan changes on the operation of existing infrastructure networks and future infrastructure networks.	Auckland Council – Unitary Plan, Regional and Local Planning	Auckland Council – Spatial Infrastructure and Strategy, Watercare, Vector, Chorus, Transpower, Vodafone	In work programme – draft Unitary Plan under development.	✓			

## East Tāmaki Business Precinct Implementation Plan – infrastructure (continued)

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Infrastructure</b>  Work with providers to ensure that quality, reliable and continuous services are delivered.	Undertake infrastructure network planning to ensure that quality, reliable and continuous services are delivered.	Auckland Council – Spatial Infrastructure and Strategy	Watercare, Vector, Chorus, Transpower, Vodafone	Identified in the LTP.	✓			
	Establish an Auckland Infrastructure Forum in order to address water and other infrastructure issues and facilitate the co-ordination of projects.	Auckland Council – Spatial Infrastructure and Strategy	Watercare, Vector, Chorus, Transpower, Vodafone	Identified in the Auckland Plan.	✓			
	Prepare a strategic stormwater plan which will provide the appropriate regulatory and financial mechanisms to achieve improved sustainable outcomes in stormwater management.	Auckland Council – Stormwater Unit	Auckland Council – Spatial Infrastructure and Strategy	Identified in the Auckland Plan.		✓		
	Prepare a Water Strategy in conjunction with stakeholders which will provide a collaborative framework for the management of Auckland's water including the maintenance of water-related infrastructure.	Auckland Council – Air, Land, Water, Coastal Unit	Auckland Council - Stormwater Unit, Auckland Council – Spatial Infrastructure and Strategy	Identified in the Auckland Plan.			✓	

## East Tāmaki Business Precinct Implementation Plan – infrastructure (continued)

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Infrastructure</b>  Work with businesses to promote and foster improvement of infrastructure in the area (including roading, gas, water, electricity and telecommunications).	Undertake stormwater and wastewater management to ensure infrastructure meets business demand.	Auckland Council – Stormwater Unit, Watercare	GETBA	Identified in the LTP.	✓	✓	✓	✓
	Undertake electricity supply and management to ensure infrastructure meets business demand.	Vector	Auckland Council, GETBA	To be confirmed by the provider.	✓	✓	✓	✓
	Undertake telecommunications supply and management to ensure infrastructure meets business demand.	Chorus	Auckland Council, GETBA	To be confirmed by the provider.	✓	✓	✓	✓
	Undertake electricity supply and management to ensure infrastructure meets business demand.	Transpower	Auckland Council, GETBA	To be confirmed by the provider.	✓	✓	✓	✓
	Undertake telecommunications supply and management to ensure infrastructure meets business demand.	Vodafone	Auckland Council, GETBA	To be confirmed by the provider.	✓	✓	✓	✓
	Undertake telecommunications supply and management to ensure infrastructure meets business demand.	2 Degrees	Auckland Council, GETBA	To be confirmed by the provider.	✓	✓	✓	✓
	Undertake telecommunications supply and management to ensure infrastructure meets business demand.	Telecom	Auckland Council, GETBA	To be confirmed by the provider.	✓	✓	✓	✓

## East Tāmaki Business Precinct Implementation Plan – business capability and exports

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Business capability and exports</b>  Encourage businesses to access Regional Economic Development Delivery Agency programme that target overseas markets intelligence, build export capability and increase export earnings of firms.	Develop a 'Journey to Export' Programme to help businesses build export capability.	ATEED	GETBA	In work programme and under development.	✓	✓	✓	✓
<b>Business capability and exports</b>  The Regional Economic Development Delivery Agency to provide business support services to help to grow the capability of businesses.	Continue the Business Capability Advisor Programme to support businesses (including those in East Tāmaki).	ATEED	GETBA	In work programme and operational.	✓	✓	✓	✓
	Continue the Regional Partner Network to support businesses (including those in East Tāmaki).	ATEED	GETBA	In work programme and operational.	✓	✓	✓	✓
<b>Business capability and exports</b>  Work with government agencies such as New Zealand Trade and Enterprise (NZTE) to access international facilities and arrange introductions to investors, distributors and other partners.	Develop a Sectors Engagement Strategy that supports Auckland's sector growth through work with NZTE and access to investors, distributors and other partners.	ATEED	NZTE	In work programme and under development.	✓			
<b>Business capability and exports</b>  Seek collaborative arrangements between local businesses or with international corporates, for example in investment, research and development, distribution or manufacturing.	Develop a Foreign Direct Investment Strategy that identifies international collaboration and support for Auckland businesses.	ATEED	GETBA	In work programme and under development.	✓			

## East Tāmaki Business Precinct Implementation Plan – business capability and exports (continued)

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Business capability and exports</b> Facilitate the technology transfer of intellectual property between tertiary education providers and local businesses.	Manage and facilitate applications for research and development funding.	ATEED	MIT, AUT, GETBA	In work programme and operational.	✓	✓	✓	✓
	Continue to provide the Technology Transfer Voucher to encourage the sharing of information between education providers and businesses.	ATEED	GETBA	In work programme and operational.	✓	✓	✓	✓
	Continue to work with education providers to tailor Master’s and Postgraduate programmes that support business needs and skills demand.	ATEED	GETBA	In work programme and operational.	✓	✓	✓	✓
<b>Business capability and exports</b> Ensure that businesses in East Tāmaki are linked to innovation networks and funding regionally and nationally.	Develop an Innovation Strategy that links East Tāmaki to innovation networks and funding regionally and nationally.	ATEED	GETBA	In work programme and under development.	✓			
	Work with Advanced Technology Institute to link networks into regional and national funding sources.	ATEED	GETBA, ATI	In work programme and operational.	✓	✓	✓	✓

## East Tāmaki Business Precinct Implementation Plan – skills, training and workforce

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Skills, training and workforce</b>  Undertake a 3 yearly audit of skills demand in the precinct in association with MIT, AUT, ITOs and schools.	Work with GETBA to identify and respond to skills demand i.e. through a 3 yearly skills audit.	ATEED, COMET Auckland	GETBA, MIT, AUT, ITOs, local schools	To be confirmed in work programme.	✓	✓	✓	✓
<b>Skills, training and workforce</b>  Businesses and education providers work in partnership to ensure that the local workforce has fundamental business skills (including mathematics, English and science).	Facilitate and manage a written agreement between MIT and GETBA that builds on the high-level actions in the precinct plan. This agreement could include third parties such as ATEED or Auckland Council and would comprise a schedule of tasks/ obligations and a timeline for their completion.	MIT, GETBA		To be confirmed in work programme.	✓	✓	✓	
	Facilitate a relationship management group comprising representatives of the various partners to be established to ensure the delivery of actions as set out in the written agreement.	MIT, GETBA		To be confirmed in work programme.	✓	✓	✓	
	That MIT's close links to secondary schools are leveraged to introduce young people into the local workforce through careers fairs/expos, the establishment of cadetship or internship programmes that introduce young people into the workforce on a day release basis whilst still at school and work with schools to improve the basic skills needed such as maths and English.	MIT	GETBA, COMET Auckland, ATEED, Youth Providers, Ōtara-Papatoetoe Local Board (Youth Connection Project Manager)	To be confirmed in work programme.	✓	✓	✓	✓



## East Tāmaki Business Precinct Implementation Plan – skills, training and workforce (continued)

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<p><b>Skills, training and workforce</b></p> <p>Investigate increased provision of skills and training courses within the precinct, including the expansion of the satellite education facility if appropriate.</p>	<p>The expansion of the MIT satellite facility in Highbrook Business Park and introduction of a wider range of courses, services and engagement.</p>	MIT	GETBA	To be confirmed in work programme.		✓		
<p><b>Skills, training and workforce</b></p> <p>Work with schools, industry organisations, government agencies and careers advisors to inform school leavers (and graduates) about the potential opportunities in East Tāmaki and engage through opportunities, such as internships, placements and work experience.</p>	<p>Continue working with businesses and schools (incl. primary) to undertake career planning with students and the long-term unemployed. Profile potential careers covering diverse skills and multiple skill sets.</p>	COMET Auckland	GETBA, MIT, AUT, ITOs, Schools, WINZ, Youth Providers, Ōtara Papatoetoe Local Board (Youth Connection Project Manager)	To be confirmed in work programme.	✓	✓	✓	✓
<p><b>Skills, training and workforce</b></p> <p>Ensure East Tāmaki business area is linked into 'pathways to employment' schemes.</p>	<p>Manage the transition from completing tertiary studies to entering the workforce by tailoring final year course content to suit location businesses and introducing formal placements for students in the last 6 months of their course with local businesses and ensure the new graduates receive support from MIT in the first 6 months of them entering the local workforce full-time.</p>	MIT	GETBA	To be confirmed in work programme.		✓	✓	✓
	<p>Maintain MIT Portal as a tool for businesses to connect with training and employment opportunities within the local community.</p>	MIT	GETBA	To be confirmed in work programme.	✓	✓	✓	✓

## East Tāmaki Business Precinct Implementation Plan – sustainable growth

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Sustainable growth</b> Create a partnership between businesses to facilitate the shared resourcing of energy efficient activities.	Investigate the appetite for joint business initiatives to share resources.	GETBA, Auckland Council – Spatial Infrastructure and Strategy	Packaging Council, Auckland Council	To be confirmed in work programme.	✓			
<b>Sustainable growth</b> Create a partnership between businesses for the shared resourcing of efficient waste management programmes.	Investigate the appetite for joint business initiatives to minimise waste.	GETBA, Auckland Council – Spatial Infrastructure and Strategy	Packaging Council, Auckland Council	To be confirmed in work programme.	✓			
<b>Sustainable growth</b> Work with businesses to establish efficiencies of scale in reducing, reusing or recycling commercial waste materials or hazardous waste collection.	Utilise regulations and incentives to facilitate and encourage increased energy generation through local decentralised energy systems.	Auckland Council – Spatial Infrastructure and Strategy	Central Government, Auckland Council Property Services	Identified in the Auckland Plan.	✓			
	Lead a special interest group to explore the opportunities for grey water harvesting and combined heating and power initiatives across businesses in East Tāmaki.	Auckland Council – Spatial Infrastructure and Strategy	GETBA, Stevensons Engineering	To be confirmed in work programme.	✓			
	Introduce commercial domestic waste collection in East Tāmaki.	Auckland Council – Waste Minimisation Team	Auckland Council – Spatial Infrastructure and Strategy	To be confirmed in work programme.		✓		
	Investigate the opportunity for a commercial recycling drop-off centre in East Tāmaki.	Auckland Council – Waste Minimisation Team	GETBA	To be confirmed in work programme.	✓			

## East Tāmaki Business Precinct Implementation Plan – sustainable growth (continued)

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
	Develop an Energy and Climate Change Mitigation Strategy to explore policy options for road pricing, transport mode shift, electric land transport infrastructure, alternative fuels, local generation, behaviour change, carbon sequestration, waste streams, urban form and innovation.	Auckland Council – Spatial Infrastructure and Strategy	Private sector providers	Identified in the Auckland Plan.	✓			
<b>Sustainable growth</b> Educate businesses about opportunities for 'whole of life' produce design and re-use, and options for effective waste management.	Investigate and address the vulnerabilities faced by Auckland as a result of peak oil to help understand the impacts within a business area like East Tāmaki.	Auckland Council – Spatial Infrastructure and Strategy	NZ Refining Company, Wiri Oil Services, Central Government, Packaging Council	Identified in the Auckland Plan.	✓			
<b>Sustainable growth</b> Work with the Energy Efficiency and Conservation Authority (EECA) and the Sustainable Business Network to educate businesses about the benefits of incorporating sustainable business practices in their strategic planning.	Investigate opportunities for sustainable business practices in East Tāmaki.	EECA	GETBA, Auckland Council	To be confirmed in work programme.	✓	✓	✓	✓
	Investigate opportunities for sustainable building construction in East Tāmaki.	Green Building Council	GETBA, Auckland Council	To be confirmed in work programme.	✓	✓	✓	✓

## East Tāmaki Business Precinct Implementation Plan – land use and economic activity

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Land use and economic activity</b> Ensure clear and robust objectives and policies within the Unitary Plan to provide for and support industrial activity and protect the valued industrial zoning – thereby maintaining the critical mass of industrial zoned land.	Ensure clear and robust objectives and policies within the Unitary Plan to provide for and support industrial activity and protect the valued industrial zoning.	Auckland Council – Unitary Plan, Regional and Local Planning		In work programme – draft Unitary Plan under development.	✓			
<b>Land use and economic activity</b> Ensure strong local area planning (LAP) within the East Tāmaki Business Precinct.	Undertake Ōtara-Papatoetoe Area Plan.	Auckland Council – Planning South, Regional and Local Planning	Ōtara-Papatoetoe Local Board	Identified in LTP.	✓			
	Undertake Howick Area Plan.	Auckland Council – Planning South, Regional and Local Planning	Howick Local Board	Identified in LTP.		✓		
<b>Land use and economic activity</b> Ensure that the Unitary Plan allows for a potential increase in employment density and land intensity over time, particularly in high value locations.	Ensure that the Unitary Plan allows for a potential increase in employment density and land intensity over time, particularly in high value locations.	Auckland Council – Planning South, Regional and Local Planning	Howick Local Board	Identified in LTP.		✓		
	Seek high quality tenants that provide highly skilled jobs to make best use of vacant and potential vacant land in East Tāmaki.	Bayleys Real Estate, Goodman	GETBA, other real estate agents, landowners	To be confirmed in work programme.	✓	✓	✓	✓
<b>Land use and economic activity</b> Ensure that technology or design-led industries be provided for in light industrial environments.	Ensure that technology or design-led industries be provided for in light industrial environments.	Auckland Council – Unitary Plan, Regional and Local Planning		In work programme – draft Unitary Plan under development.	✓			

## East Tāmaki Business Precinct Implementation Plan – land use and economic activity (continued)

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<p><b>Land use and economic activity</b></p> <p>That there be provisions in the Unitary Plan that limit retail and residential uses in the precinct.</p>	<p>That there be provisions in the Unitary Plan that limit retail and residential uses in the precinct.</p>	<p>Auckland Council – Unitary Plan, Regional and Local Planning</p>		<p>In work programme – draft Unitary Plan under development.</p>	✓			
<p><b>Land use and economic activity</b></p> <p>Ensure that the draft Unitary Plan’s provisions are reviewed by the East Tāmaki Business Precinct Plan project team and that formal submissions are made to advocate for the outcomes sought for the area.</p>	<p>Ensure that the draft Unitary Plan’s provisions are reviewed by the East Tāmaki Business Precinct Plan project team and that formal submissions are made to advocate for the outcomes sought for the area.</p>	<p>Auckland Council – Economic Development</p>	<p>Auckland Council – Unitary Plan, Regional and Local Planning</p>	<p>In work programme – draft Unitary Plan under development.</p>	✓			

## East Tāmaki Business Precinct Implementation Plan – transport integrated networks

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Transport integrated networks</b>  Work with businesses to establish Travel Demand Management measures to facilitate alignment with public transport services.	Undertake a travel demand management programme and the part-funding of a Project Manager/ Travel Coordinator for East Tāmaki to respond to specific demands or issues within or connecting to the precinct.	Auckland Transport	GETBA, Howick Local Board	Identified in Regional Land Transport Programme (RLTP).	✓	✓	✓	✓
<b>Transport integrated networks</b>  Work with businesses to support the outcomes of the AMETI project.	Undertake a travel demand management programme to provide commuters and businesses information about journey times, timetables and opportunities to travel by public transport.	Auckland Transport	GETBA	Identified in Regional Land Transport Programme (RLTP).	✓	✓		
<b>Transport integrated networks</b>  Identify amenity improvements to walking and cycling connections to support the provision of public transport services.	Investigate the opportunities for the enhancement of the walking and cycling network within the precinct as part of regional cycling network programme.	Auckland Transport	Local boards	Identified in Regional Land Transport Programme (RLTP).		✓		
<b>Transport integrated networks</b>  Identify routes for enhanced walking and cycling provision within the precinct.	Investigate the opportunity for pedestrian/cycle bridges over the estuary as part of regional cycling network programme.	Auckland Transport	Local boards	Identified in Regional Land Transport Programme (RLTP).		✓		
	Investigate opportunities to enhance the coastal pedestrian/cycle coastal route at Highbrook.	Auckland Council, Parks and Recreation	Local boards	To be confirmed in work programme.		✓		

## East Tāmaki Business Precinct Implementation Plan – transport integrated networks (continued)

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Transport integrated networks</b>  Investigate improvements to freight movement in and out of East Tāmaki.	Investigate benefits of a dedicated freight/T2 lane along Highbrook Drive to the motorway.	Auckland Transport	NZTA, Highbrook Business Park Board, Howick Local Board	In work programme – MMEWS project under development.		✓		
	Investigate opportunities to enhance the efficiency of freight movement at the interchange with SH1 at Highbrook.	Auckland Transport	NZTA, Howick Local Board	In work programme – MMEWS project under development.	✓			
	Investigate whether Highbrook Drive via SH1 is an appropriate location for a dedicated freight route to connect between East Tāmaki and the airport.	Auckland Transport	NZTA, Howick Local Board	In work programme – MMEWS project under development.	✓			
<b>Transport integrated networks</b>  Identify and promote the realignment of appropriate roads and intersections to improve traffic flow, access and safety.	Investigate options that provide enhanced traffic flow, access and safety for all modes at Harris/Springs/Smales intersection.	Auckland Transport	GETBA, Local boards	Identified in Regional Land Transport Programme (RLTP) as part of a Corridor Management Plan.	✓	✓		
	Investigate options that provide enhanced traffic flow, access and safety for all modes at Ormiston/East Tāmaki intersection.	Auckland Transport	GETBA, Local boards	Identified in Regional Land Transport Programme (RLTP) as part of a Corridor Management Plan.	✓	✓		
	Investigate options that provide enhanced traffic flow, access and safety for all modes at roads within the precinct that intersect with Ti Rakau Drive, particularly Trugood Drive.	Auckland Transport	GETBA, Local boards	Identified in Regional Land Transport Programme (RLTP) as part of a Corridor Management Plan.	✓	✓		

## East Tāmaki Business Precinct Implementation Plan – transport integrated networks (continued)

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
	Investigate design, layout and development of Great South Road to Ti Rakau Drive via Harris corridor via Corridor Management Plan.	Auckland Transport	GETBA, Local boards	In work programme – MMEWS/ Corridor Management Plan.	✓	✓	✓	
	Investigate options that provide enhanced traffic flow, access and safety for all modes at the interchange with SH1 at Highbrook.	Auckland Transport	GETBA, Local boards	In work programme – MMEWS/ Corridor Management Plan.	✓	✓	✓	
<b>Transport integrated networks</b>  Undertake a service review to ensure public transport provision maximises opportunities to serve demand and reflect work patterns.	Investigate more flexible transport alternatives to public transport services.	GETBA		To be confirmed in work programme.		✓		
	Investigate the use of consolidated car-parking areas served by a park'n'ride private shuttle service to business locations.	GETBA	Auckland Council – Unitary Plan team	To be confirmed in work programme.		✓		
	Respond to proposed changes in the Regional Public Transport Plan (RPTP).	GETBA	Auckland Transport	Identified in Regional Public Transport Plan (RPTP).	✓	✓	✓	



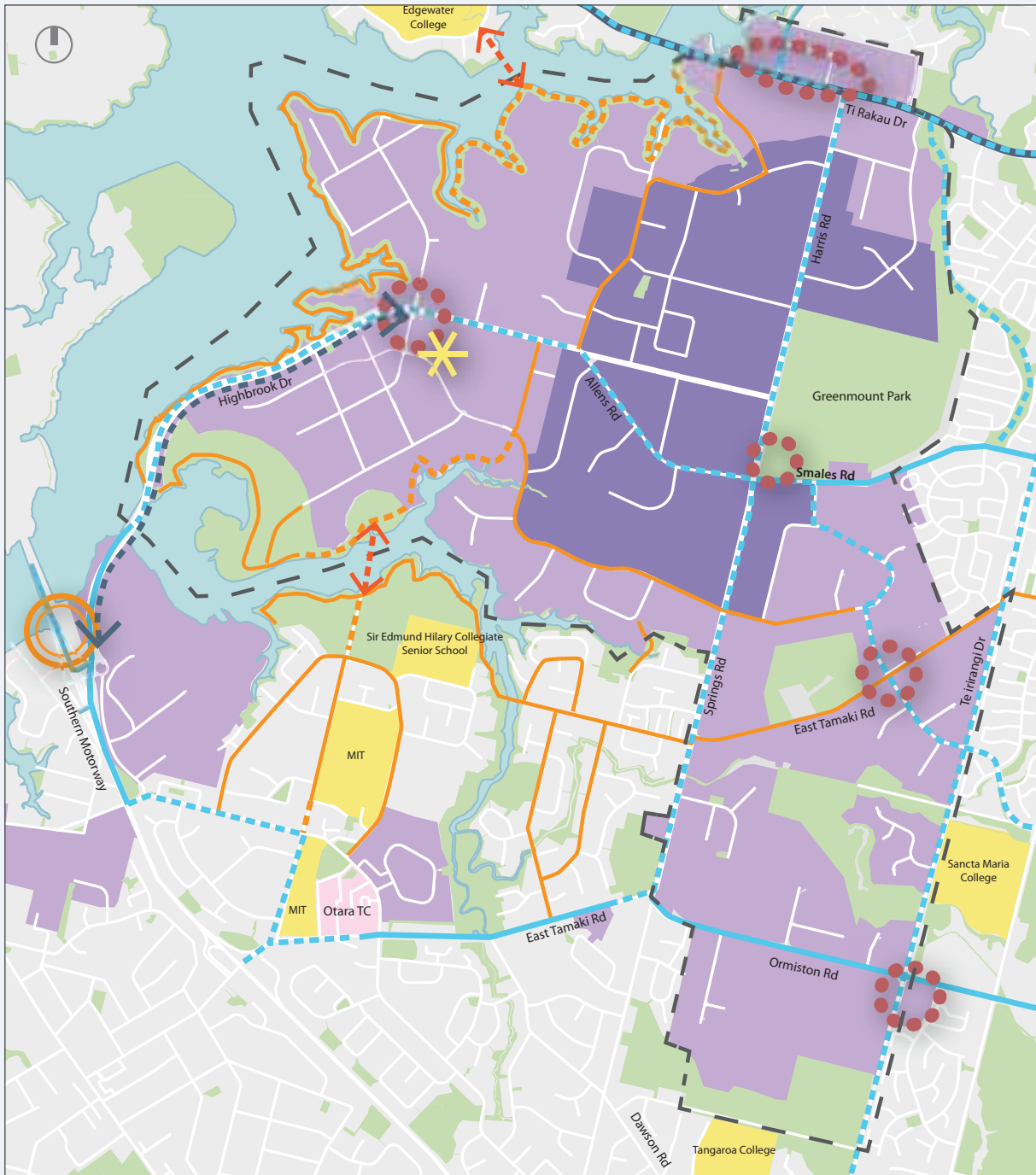
## East Tāmaki Business Precinct Implementation Plan – quality of the business environment

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<p><b>Quality business environment</b></p> <p>Ensure that the Unitary Plan provides appropriate provisions for maintaining and enhancing the amenity levels within the East Tāmaki Business Precinct.</p>	Ensure that the Unitary Plan provides appropriate provisions for maintaining and enhancing the amenity levels within the East Tāmaki Business Precinct.	Auckland Council – Unitary Plan, Regional and Local Planning	GETBA	In work programme – draft Unitary Plan under development.	✓			
<p><b>Quality business environment</b></p> <p>Undertake an amenity and maintenance plan for the public domain within the precinct and review periodically (in order to increase amenity standards across the whole precinct).</p>	Undertake an amenity and maintenance plan for the public domain within the precinct.	Auckland Council – Economic Development	GETBA, Howick Local Board	Identified in work programme – under development.	✓			
<p><b>Quality business environment</b></p> <p>Encourage the private sector to seek opportunities to provide support facilities within the industrial environment, potentially including; business conference facilities, short stay business accommodation, banking, child care, gyms and other services for employees.</p>	Manage attraction and relocation programmes to support business locations in the Industrial South.	ATEED		To be confirmed in work programme.	✓	✓	✓	✓
<p><b>Quality business environment</b></p> <p>Ensure any environmental standards, including those relating to signage, pollution and waste disposal are enforced.</p>	To publicise the council call centre line, so that enforcement issues relating to signage, pollution and waste disposal are reported.	Auckland Council – Enforcement unit	GETBA	To be confirmed in work programme.	✓	✓	✓	✓
















## East Tāmaki Business Precinct Implementation Plan – quality of the business environment (continued)

High-level action	Detailed action	Lead	Partner	Current status	Timeline (years)			
					0-2	2-5	5-10	10-20
<b>Quality business environment</b>  Work with business association to encourage businesses to maintain a high quality standard of their business premises.	Encourage businesses to maintain a high quality standard of their business premises by modelling best practice in the public realm.	GETBA		Identified in GETBA Business Plan.	✓	✓	✓	✓
<b>Quality business environment</b>  Council and businesses work together to respond immediately to issues such as graffiti and vandalism.	To publicise the council call centre line, so that incidents of graffiti are reported.	GETBA	Auckland Council – Enforcement Unit	To be confirmed in work programme.	✓			
	Work with the Manukau Beautification Trust to improve areas affected by graffiti.	GETBA	Manukau Beautification Trust	To be confirmed in work programme.	✓	✓	✓	✓
<b>Quality business environment</b>  Maintain a database of businesses and property owners.	Maintain a database of property owner information annually.	GETBA		Identified in GETBA Business Plan.	✓	✓	✓	✓
	Maintain a database of information on businesses on an on-going basis.	GETBA		Identified in GETBA Business Plan.	✓	✓	✓	✓

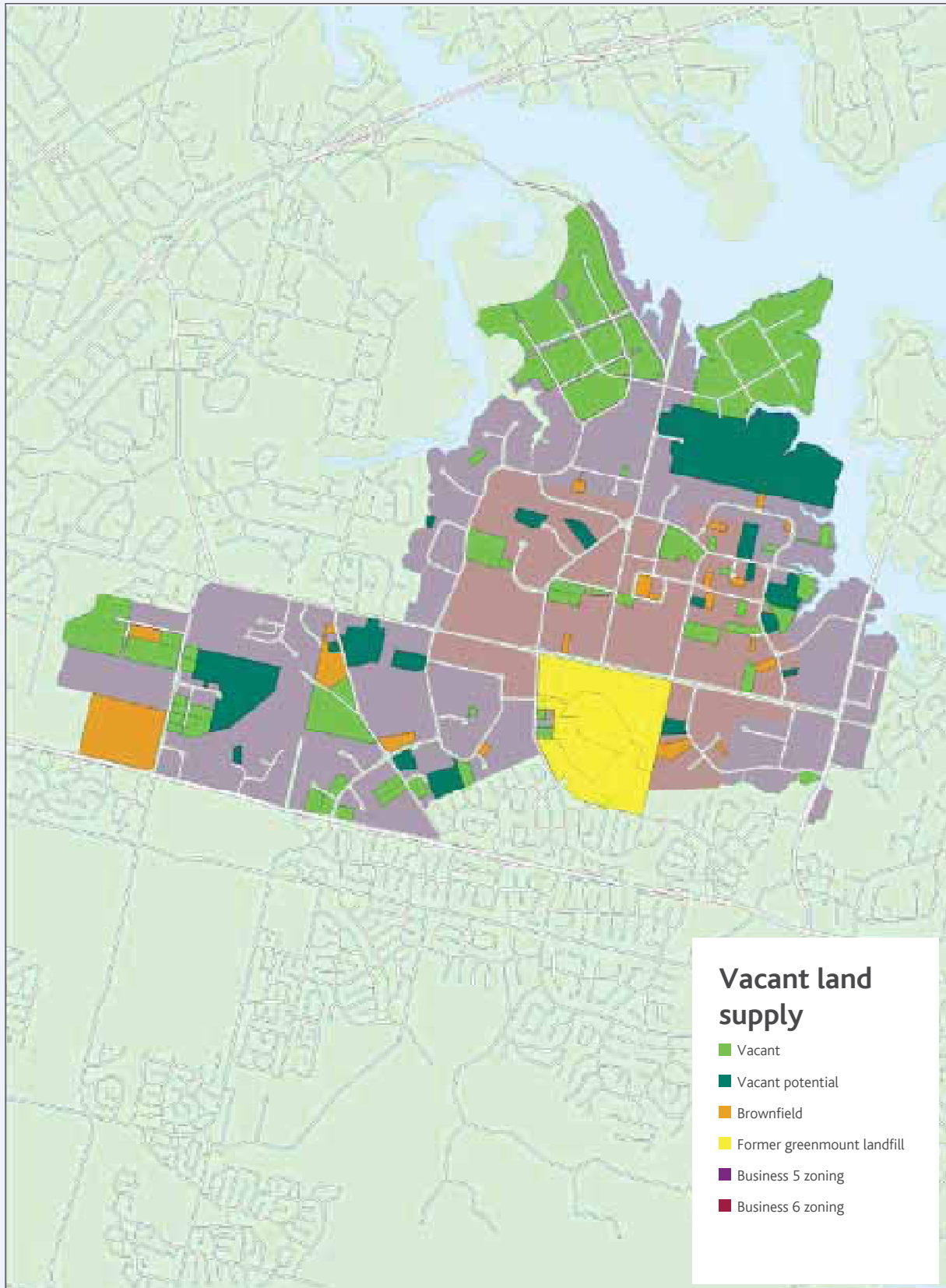
## Appendix A: Precinct plan map



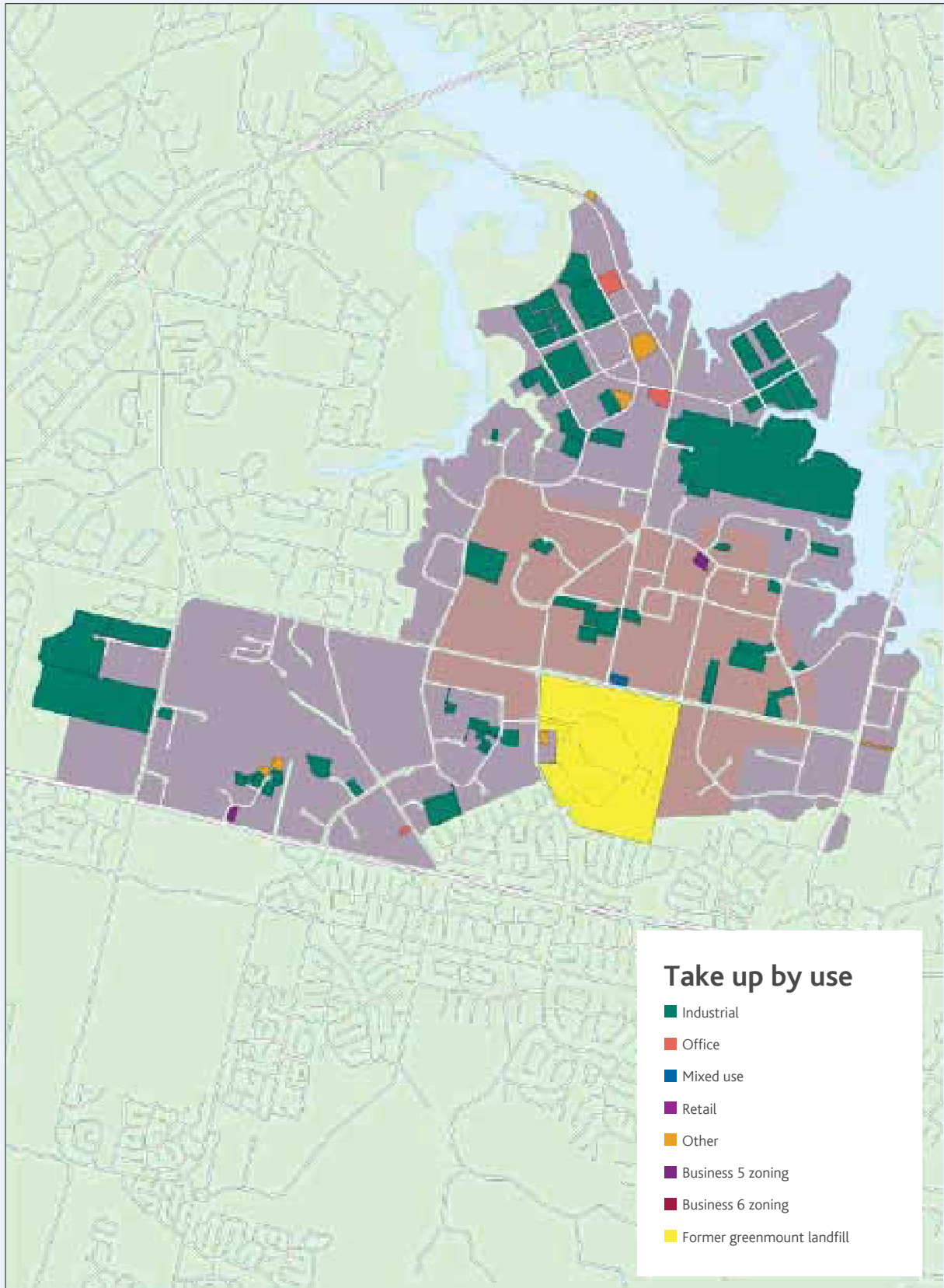
### Key

- |   |   |   |   |   |   |
|---|---|---|---|---|---|
|  | East Tāmaki Business Precinct boundary  |  | Education<br>Foster a partnership with education providers to meet business needs   |  | Existing regional cycle route   |
|  | Highbrook Interchange<br>Investigate improvements to Highbrook interchange for freight and other traffic                        |  | Satellite tertiary education facility<br>Investigate increased provision of skills and training courses within the precinct |  | Future regional cycle route   |
|  | Potential activity hub<br>Investigate the co-location of services that support business activity to form local hubs of activity |  | AMETI<br>Major upgrade of road network including busway and cycling improvements  |  | Enhanced existing local cycle provisions to encourage walking and cycling   |
|  | Heavy industrial environments<br>Provides the critical mass of heavy industrial uses  |  | Potential freight connection<br>Investigate improved freight movement   |  | Potential future local cycle provisions   |
|  | Light industrial environments<br>Provides for light industry, clean-tech industry and support services                          |  | Open space environments   |  | Potential future cycle/ped bridge<br>Investigate north-south connection for local workforce and recreational riders |

## Appendix B: East Tāmaki industrial vacant land capacity – December 2011



## Appendix B: East Tāmaki industrial vacant land take up – 2006-2011





**Auckland Council**

*Te Kaunihera o Tāmaki Makaurau*



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TE MAHERE Ā-ROHE O HOWICK 2020

# Howick Local Board Plan 2020



## Mihi

Tēnā kia hōea e au taku waka mā ngā tai mihi o ata  
e uru ake ai au mā te awa o Tāmaki  
ki te ūnga o Tainui waka i Ōtāhuhu.  
I reira ka toia aku mihi ki te uru ki te Pūkaki-Tapu-a-Poutūkeka,  
i reira ko te Pā i Māngere.  
E hoe aku mihi mā te Mānukanuka a Hoturoa  
ki te kūrae o te Kūiti o Āwhitu.  
I kona ka rere taku haere mā te ākau ki te puaha o Waikato,  
te awa tukukiri o ngā tūpuna, Waikato Taniwharau, he piko he taniwha.  
Ka hīkoi anō aku mihi mā te taha whakararo  
mā Maioro ki Waiuku ki Mātukureira  
kei kona ko ngā Pā o Tāhuna me Reretewhioi.  
Ka aro whakarunga au kia tau atu ki Pukekohe.  
Ka tahuri te haere a taku reo ki te ao o te tonga e whāriki atu rā mā  
runga i ngā hiwi,  
kia taka atu au ki Te Paina, ki te Pou o Mangatāwhiri.  
Mātika tonu aku mihi ki a koe Kaiaua  
te whākana atu rā ō whatu mā Tikapa Moana ki te maunga tapu  
o Moehau.  
Ka kauhoetia e aku kōrero te moana ki Maraetai  
kia hoki ake au ki uta ki Ōhūiarangi, heteri mō Pakuranga.  
I reira ka hoki whakaroto ake anō au i te awa o Tāmaki  
ma te taha whakarunga ki te Puke o Taramainuku, kei kona ko Ōtara.  
Katahi au ka toro atu ki te Manurewa a Tamapohore,  
kia whakatau aku mihi mutunga ki runga o Pukekiwiriki

Let this vessel that carries my greetings  
travel by way of the Tāmaki River  
to the landing place of Tainui canoe at Ōtāhuhu.  
There, let my salutations be borne across the isthmus to the  
Pūkaki lagoon  
and the community of Māngere.  
Paddling the Manukau Harbour  
we follow the Āwhitu Peninsula to the headland.  
From there we fly down the coast to the Waikato river mouth,  
sacred waters of our forebears.  
Coming ashore on the Northern side  
at Maioro we head inland to Waiuku and Mātukureira,  
there too is the Pā at Tāhuna and Reretewhioi.  
Heading southward I come to Pukekohe.  
My words turn to follow the ancient ridgelines along the southern  
boundary,  
dropping down into Mercer and Te Pou o Mangatāwhiri.  
My greetings reach you at Kaiaua  
who gaze across Tikapa Moana to the sacred mountain, Moehau.  
Taking to the sea, my remarks travel to Maraetai  
and then to Ōhūiarangi, sentinel to Pakuranga.  
There we follow again the Tāmaki River  
to Te Puke o Taramainuku, Ōtara resides there.  
From here I reach for Manurewa  
until my greetings come to rest on Pukekiwiriki  
below lies Papakura and there I rest.





# Ngā upoko kōrero

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On the cover: Local residents Nicke Wickman and Andrew Kirkup enjoy a cycle ride at the Burswood Loop Path in Pakuranga.



## From the Chair

It's my privilege to present the Howick Local Board Plan 2020-2023.

Over the years, you have been clear about what you think our priorities should be. Your feedback has helped us refresh our focus for the next three years, so that together we can make the Howick Local Board area an even better place to live, work and play.

There is no doubt that people's lives have been turned upside down due to the COVID-19 pandemic. It is still unclear what the impacts of this will mean for our communities and the board's ability to deliver on your expectations over the next three years.

We remain committed though to the core outcomes that are important to you; our focus in this plan is on hauora - the health and well-being of our communities, environment, and local economy. This plan includes key objectives and initiatives targeted at helping our local economies and

communities recover. We will have to work together and partner with other organisations to achieve this quickly and effectively.

In addition to this, we need to find ways to mitigate and reduce the increasingly apparent effects of climate change in order to build strong, resilient communities who can face a future with certainty and confidence.

A number of the objectives and initiatives in this plan align strongly with Māori identity and well-being, so it will be important that we work closely with Māori and seek alignment as we prioritise, design and deliver our projects.

You told us over the last few years that getting around the area safely and efficiently is a key concern and we agreed. We have responded by including a new outcome within the plan focussed on transportation – in terms of both key projects and strong advocacy.

“

By working together, I know we can achieve great things for Howick.



The initiatives contained within our plan are dependent on finance or resource. To make them happen, we will need to secure funding from the council's long-term plan. At the same time, we acknowledge the challenges our city faces in maintaining services and keeping rates rises at acceptable levels while faced with a rapidly growing population and the ongoing effect of the COVID-19 pandemic.

Local communities and each local economy will need our support to recover and build a stronger future that is more

resilient and sustainable. By working together, I know we can achieve great things for Howick.

A handwritten signature in black ink that reads "Adele White".

**Adele White**  
Chairperson, Howick Local Board

## He kōrero nō te Heamana

Nōku te maringanui ki te whakatakoto i te Mahere Poari ā-Rohe o Howick 2020-2023.

I ngā tau kua taha, i matua mārama ki a mātou ngā kaupapa e whakahirahira ana ki a koutou. Nā ngā kōrero i whakahokia mai ai e koutou i whakahoungia ngā whakaaro mō te toru tau kei mua i te aroaro, ā, mā te mahi tahi e tino pai kē atu te rohe Poari ā-Rohe o Howick hei wāhi noho, wāhi mahi, wāhi ngahau.

Kāore e kore kua huripokia te oranga o tēnā, o tēnā i te urutā MATE-KORONA. Kāore anō kia tino mārama ngā pānga ki ō tātou hapori me ngā kaupapa e taea ai te poari te whakatinana i ngā toru tau kei mua i te aroaro.

E mārō ana tō mātou wawata ki te whakatinana i ngā kaupapa e whakahirahira ana ki a koe: ka aro tēnei mahere ki te hauora me te oranga o ngā hapori, te taiao, me te ōhanga ā-rohe. He kaupapa matua, he whāinga matua hoki o te mahere nei ki te

whakakipakipa i te ōhanga ā-rohe me ngā hapori. Mā te toro atu me te mahi ngātahi ki ngā ohu me ngā rōpū e tere tutuki ai ēnei.

Waihoki, me rapu i ngā huarahi ki te whakamāmā i ngā raru āhuarangi e mōhiotia whānuitia, kia kaha, kia aumangea, kia kore ai e āwangawanga ngā hapori o nāiane, o āpōpō hoki.

He maha ngā wawata me ngā kaupapa o tēnei mahere e rere ngātahi ana ki te Māoritanga me te ao Māori, nā whai anō e tika ana kia mahi ngātahi ki te iwi Māori i a tātou e whakaraupapa ana, e whakarite ana, e whakatinana ana i ngā kaupapa.

I ngā tau ruarua kua taha ake i whakahokia mai ngā kōrero mō te whakahirahira o te hāereere marutau, te hāereere tika ki tēnā pito o te rohe, ki tēnā pito o te rohe, e whakaae ana mātou. I whai wāhi atu tēnei kaupapa i te tāpiritanga o te whāinga hou mō te hāereere - ā-hinonga, ā-kaupapa māngai hoki.

“

Mā tō rourou,  
mā tōku rourou,  
ka ora ai te hapori  
o Howick.



Kei te nui o te pūtea tautoko te oranga, te hinganga rānei o ngā kaupapa o roto i te mahere. E tinana ai ēnei kaupapa, me whai pūtea tautoko i te Long-term Plan o te kaunihera. Heoi, kei te whakaae mātou - he uaua te whakahaere i ngā ratonga me te whakataupoki i ngā pikinga rēti, i te kaute tangata o te tāone e tere piki ana, i ngā raru o te urutā MATE-KORONA e whakataumaha ana i ngā pūtea moni.

Me tautoko tātou i ngā hapori me ngā ohaoha ā-rohe kia ora ai, kia kaha ai, kia toitū ai ngā hapori o āpōpō. Mā tō rourou, mā tōku rourou, ka ora ai te hapori o Howick.

**Adele White**

Heamana, Howick Local Board

# He aronga poto i tā mātou mahere

## Our plan at a glance

We will focus on six outcomes to guide our work and make Howick a better community for all. Our aspirations are outlined below.



Open Air Orchestra at Lloyd Elsmore Park.

### **Outcome 1: People in our communities feel safe, engaged and connected**

People are proud to live in the area and actively participate to make it a wonderful, safe place to live, work and play.



Traps display at Festival 2019.

### **Outcome 4: Our natural environment is protected, restored and enhanced**

Our wonderful environment and admired coastline is clean, safe and protected for all to use in the future.



Lloyd Elsmore Park Pool and Leisure Centre.

### **Outcome 2: Well-planned public spaces that support active, healthy and sustainable lifestyles**

Our extensive network of public places and sport, recreation and leisure facilities are looked after so people of all ages and abilities can use them to remain healthy, active and connected.



Local cafe on Picton Street, Howick.

### **Outcome 5: A prosperous local economy supporting business growth and opportunity**

New businesses in our area provide opportunities for local employment. Visitor numbers increase, attracted by our vibrant town centres, recreational opportunities, heritage and events.



Howick Chinese New Year 2020.

### **Outcome 3: Heritage, local arts and cultural diversity are valued**

We are culturally diverse and have great facilities for creative activities and events, including music and dance, theatre and visual arts.



Cascades Road bridge showing the walkway connection down to the Cascades Walkway.

### **Outcome 6: Effective and accessible transport choices**

A safe, convenient, accessible and affordable transport network that plays an important role in wellbeing of communities and health of local economies, by connecting people to each other, the goods and services they need (such as shopping outlets and health services), and their places of recreation, education and work.



Te Rohe ā-Poari o Howick

# Howick Local Board area



The Howick Local Board area is the fifth largest urban area in New Zealand and includes the suburbs of Howick, Pakuranga, Botany and Flat Bush and the industrial and commercial areas in East Tamaki and Highbrook.



**Howick has four town centres -**

Howick, Pakuranga, Ormiston and Botany, along with commercial and industrial areas on East Tāmaki and Highbrook.



**We have a population of**

**140,970**

We have a population of 140,970 people in 2018 or 9 per cent of Auckland's total population. This is expected to grow to 180,000 by 2051  
5th largest urban area in New Zealand



We have **7 LOCAL BEACHES**

and the Tāmaki River in our

**63km OF COASTLINE**

**We are home to:**



**266 local parks**



**14 sports parks**



**four libraries**



**and four recreation centres - including one pool, seven community halls and houses**

We have four premier parks: Lloyd Elsmore Park, Barry Curtis Park, Macleans Park and Murphys Bush Reserve

# He kōrero mō ngā poari ā-rohe

## About local boards

Auckland Council has a unique model of local government in New Zealand, made up of the Governing Body (the mayor and 20 councillors) and 21 local boards. The Governing Body focuses on Auckland-wide issues while local boards are responsible for decision-making on local matters, activities and services and provide input into regional strategies, policies and plans.

Local boards make decisions on local matters such as:

- supporting local arts, culture, events and sport and recreation
- providing grants and partnering with local organisations to deliver community services
- maintaining and upgrading town centres and facilities including parks, libraries and halls
- caring for the environment and preserving heritage.

Local boards also have a role in representing the view of their communities on issues of local importance.

### About local board plans

Local board plans are strategic three-year plans that are developed in consultation with the community. They set out the direction for the local area that reflects community aspirations and priorities. The plans guide the local boards in:

- decisions on local activities, projects, and facilities
- input into the council's regional strategies and plans, including the Auckland Plan
- how local boards will work with other agencies including community groups, central government agencies and council-controlled organisations that play key roles in the area
- funding and investment decisions.

Local board plans are inclusive and connected; they don't operate in isolation. They support the following:

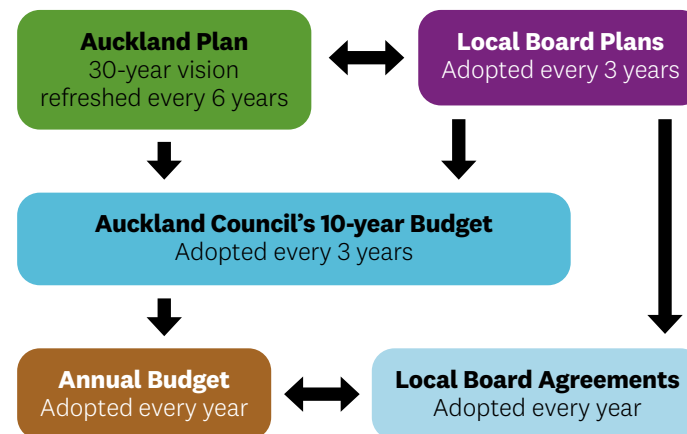
- the Auckland Plan 2050 – the 30-year vision for Auckland
- the council's 10-year budget (long-term plan) – planned spending and future investment priorities over the longer term, including local boards

- the council's annual budget (annual plan) – funding for the coming financial year of the 10-year budget, including local boards.

Local Board Agreements form the basis for each local board to develop its annual work programme and set out local funding priorities and budgets,

levels of service, performance measures and targets by activity for each financial year.

Detail of our projects, budgets and timelines are outlined in our annual work programmes. Progress is reported quarterly and communicated to our communities.



### Working with Māori

Māori culture and identity is celebrated by Aucklanders and is our point of difference in the world.

Te Tiriti o Waitangi recognises the rangatiratanga of Auckland's hapū and iwi, and the inseparable bond between Tāmaki Makaurau the people and Tāmaki Makaurau the place.

Local boards play a vital role in representing the interests of all Aucklanders. We are committed to our Treaty-based obligations and to Māori participation and development.

We have worked with Māori to develop initiatives that respond to Māori aspirations.



Te whakawhanake i tā mātou mahere

## Developing our plan

Our plan comprises aspirational outcomes, objectives we want to achieve and some of the key initiatives we will carry out to achieve them.

A draft plan was developed using feedback received from public engagement carried out between November 2019 and April 2020. The draft was also developed by

considering what we know about our community, having worked closely with you and heard your views on a wide range of topics.

During July and August 2020 we consulted on the draft plan to hear your thoughts. To hear your feedback and ensure we reflected your needs and desires – for the Howick Local Board

area, we engaged with our community at a range of events and activities across the board area to hear your feedback.

The issues and priorities you raised with us through these interactions helped us finalise our local board plan.

The social and economic impacts of COVID-19 pandemic mean some of our aspirations have been modified. Our response is delivered via the annual budgeting process but the decisions we make will focus on ensuring the benefits for our community.

Te whakatutuki i tā mātou mahere

## Carrying out our plan

Turning plans into reality takes many people working together – the community, the local board and the wider council family such as Auckland Transport.

To deliver against the outcomes in the local board plans, we will:

prioritise budget to focus on the initiatives in the plans

- make the best use of local assets such as community centres and parks
- set direction for the council staff who deliver the projects and services

- work with various community groups and partners to deliver projects and services.

Sometimes important projects in local areas are beyond the funding available to local boards or our authority to make decisions. In those cases, the role

of the local board is to advocate to decision-makers to ensure they are aware of community views and the board's support for them.





Whakaotinga tahi: Kei te rongō  
te hunga ki ngā hapori i te haumarū,  
i te tūhononga, i te herenga

## Outcome 1: People in our communities feel safe, engaged and connected

**People are proud to live in the area and actively participate to make it a wonderful, safe place to live, work and play.**

***He aha te mea nui o te ao? He tangata! He tangata! He tangata!  
What is the most important thing in the world? It is people! It is people!  
It is people!***

The Howick Local Board area is home to a truly diverse population of around 141,000 people. This diversity is both a strength and a challenge, but we are committed to building strong, resilient, inclusive communities that support and enrich us all.

You have told us that it is important to you for our communities to come together, to celebrate and share differences, so that we may learn from each other and understand our differing world views.

The health and well-being of all our diverse communities is a key focus of this local board plan. With this in mind, we will commit to implementing programmes and initiatives that support healthy Howick outcomes for an involved and connected, active and healthy community across all our priorities for the next three years.

To help with this, we will focus on building capacity and capability within key groups and organisations in our area, representing the full range of diversity, to promote wellbeing in an inclusive society where everyone feels valued, respected, supported and safe.

“ The health and well-being of all our diverse  
communities is a key focus of this local board plan. ”



Open Air Orchestra at  
Lloyd Elsmore Park.





#### WHAT YOU HAVE TOLD US

- “Support more informal and small group use of our park assets.”
- “Continue engaging meaningfully with ethnic communities – both first generation, second generation and beyond as each group has a different experience.”

We will promote and support community resilience and self-reliance, working with community leaders to achieve the outcomes they seek. We will target our local grants funding to community-run programmes and events that foster well-being, participation and connection.

We need to hear all of the voices in our community, so that people can participate in local decision-making on matters that interest them. However, eight per cent of our residents cannot speak English. To be truly inclusive, we must meet the challenge this presents and develop ways to communicate so that people will be able to access, understand and respond.

#### Working with Māori

A thriving Māori identity is Auckland’s point of difference in the world that advances prosperity for Māori and benefits all Aucklanders.

Many of the priorities in this plan will be of particular interest to local iwi and their aspirations. Over the next three years, we intend to foster and grow our relationships with mana whenua (the hapū and iwi of Tāmaki Makaurau) and mataawaka (Māori who are not in a Tāmaki Makaurau mana whenua group). By working together, we can respond to the issues of significance for Māori in Auckland and give more visibility to Auckland’s point of difference - our Māori identity.

#### Rangatahi / Youth

Young people under the age of 25 make up around 33 per cent of the population of the Howick Local Board area. It is important that they are able to inform our priorities, strategies and plans and have a voice on the issues that are important to them, given the decisions we make will, to a large extent, shape the future they will inherit.

The Howick Youth Council was established in 2011 by the local board to “empower youth to bring about a positive influence in our community by ensuring their voices are heard in the decisions that shape our (area)”. We will continue to support the Howick Youth Council and its priorities to improve and promote youth participation, inclusion and empowerment.

#### Safety in the community

Feeling safe as we go about our daily lives in the community and at home is essential to a sense of well-being. This means that you feel protected from harm but that help is available should you need it – from neighbours, the community, and the services you rely on in times of need.

To achieve this, we will continue working with the police, other agencies and community leaders to design and implement safety strategies, particularly in our most vulnerable areas. This may include advocating for additional emergency services provision in our newer, developing suburbs.

We will also target local board grant funding to community initiatives and programmes that promote safety, connectedness and well-being in our area.

#### Opportunities

- Build the capacity of community groups to effectively serve their members.
- Bring people together through involvement in community activities.
- Work with communities to deliver on their aspirations and priorities.



### Challenges

- Communicating with a diverse group of communities in a range of different languages.
- Providing opportunities to promote connectedness, safety and social cohesion in areas without easy access to physical or social infrastructure.
- Engaging and representing communities with different priorities, interests and levels of understanding of council and its decision-making processes.
- The medium and long-term impacts of COVID-19, especially on volunteering, financial well-being and ongoing isolation.

### Our commitment

- We are committed to carrying out the following key initiatives to achieve these goals and will continue to look for other opportunities as they arise.



Music in Parks at Lloyd Elsmore Park.



Howick Moon Festival.

**Outcome 1: People in our communities feel safe, engaged and connected**

Objective	Key initiatives
People actively contribute to their community	<p>Identify and support a network of representative community groups, building their capacity to successfully serve their communities</p> <hr/> <p>Empower community groups to co-deliver projects with Auckland Council, and to take action to protect and maintain community assets</p> <hr/> <p>Fund activities that bring diverse communities together and support volunteering</p> <hr/> <p>Prioritise support for new communities to enhance social connectedness, safety, self-expression and learning (e.g. in Flat Bush and Ormiston)</p>
Build and maintain mutually beneficial relationships with Māori	<p>Strengthen relationships with mana whenua and mataawaka, in order to increase Māori input into decision-making and support participation in local government</p> <hr/> <p>Work together with mana whenua and mataawaka to identify and progress joint aspirations and priorities in our area</p>
People are safe with access to services to support their wellbeing	<p>Work with police and other agencies to implement safety strategies throughout the area, including the new communities of Flat Bush and Ormiston</p> <hr/> <p>Target local board grant funding to community initiatives and programmes that promote safety, connectedness, well-being and COVID-19 recovery in our area</p>
Rangatahi /Youth in Howick have a voice, are valued, and contribute	<p>Continue to support the work of the Howick Youth Council</p>





Lloyd Elsmore Park Pool and Leisure Centre.

Whakaotinga rua: He takiwā tūmatanui kua pai te whakamahere, e tautoko ana i ngā āhuahanga noho oi, hauora, toitū anō hoki

## Outcome 2: Well-planned public spaces that support active, healthy and sustainable lifestyles

**Our extensive network of public places and sport, recreation and leisure facilities are looked after so people of all ages and abilities can use them to remain healthy, active and connected.**

Well-planned public spaces contribute to safe, engaged, connected communities. They provide places for people to come together to enjoy healthy, active lifestyles and participate in a variety of social, cultural and learning opportunities.

The Howick Local Board area has a large number of parks and reserves, along with community, sports and leisure facilities, art galleries and libraries. More facilities are planned to help meet the various needs of a diverse, growing population.

In developing this local board plan, we received many suggestions about other facilities and improvements that would contribute to the well-being of our communities.

“ As our population increases and their needs change, the facilities we have need to keep pace. ”



### WHAT YOU HAVE TOLD US

- “As a community we need places to meet, to be together.”
- “It would be great to have fenced playgrounds with toilets so we can stay and play for longer.”
- “Waste management is everyone’s responsibility, recycling helps but we should re-use and re-allocate unwanted items. I’d love to see a recycle centre within a reasonable distance for our region.”

There were ideas for facilities and activities in parks, reserves and the marine environment. These included developing a network of play spaces and active recreation opportunities that provide for all age groups and abilities. Safe places for recreational walking and cycling, dog exercise areas, learn to ride facilities, opportunities for wheeled play, and activities in and on the water were also mentioned.

We want to provide places for healthy, active lifestyles to suit our diverse communities. We will respond these needs and suggestions over the next three years as our budgets allow. As we continue to build on our quality network of parks and open spaces, we will also consider our environmental outcomes, sustainability and mitigations for climate change.

Formal sport and recreation play a key part in many people’s lives. As our population increases and their needs change, the facilities we have need to keep pace. We must also ensure our existing amenities are fully utilised, fit for purpose and well-maintained. We will work with local sports clubs and organisations to address capacity concerns and support them to build their resilience and capability. This approach responds to the four priority areas of the Auckland Sport and Recreation Strategic Action Plan - participation, infrastructure, excellence in recreation and sport, and sector development.

It is important for us to recognise opportunities for mana whenua to share their knowledge and local history throughout our parks and open spaces network. This includes the naming of streets, parks and facilities such as the new Flat Bush library and community centre, and the Flat Bush aquatic and leisure centre.

The Howick Local Board fully supports Auckland Council’s vision for zero waste by 2040. Eliminating waste improves well-being, limits environmental impact, and provides opportunities for community and social enterprise. To support this goal, we will advocate for facilities in east Auckland to divert waste away from landfill, provide more opportunities for new waste minimisation initiatives (including

community and business education), and foster a sense of shared responsibility for our environment by actively encouraging participation from all of our communities.

We will also continue to support the council’s smokefree policy initiatives.

In addition, we will encourage and support residents, businesses and schools to build resilience, and implement sustainable and low carbon living practices.

### Opportunities

- Further develop our many parks, beaches and marine environment as play spaces for more people to enjoy.
- The number of large parks such as Lloyd Elsmore Park, Barry Curtis Park, Greenmount Reserve and Murphy’s Bush Sports Park and Reserve in various stages of development.
- Develop Flat Bush community facilities to meet the diverse needs of neighbouring communities.

### Challenges

- Increasing needs for facilities from existing and emerging new sports.
- Lack of currently available community spaces in the Flat Bush area for people to meet, and limited council community spaces in Botany as well.
- Privately owned town centres (at Pakuranga, Highland Park, Botany and Ormiston) limit potential to develop community facilities in and around them.
- Lack of waste management facilities in east Auckland.

### Our commitment

- We are committed to carrying out the following key initiatives to achieve these goals and will continue to look for other opportunities as they arise.





Bucklands Beach.

## Outcome 2: Well-planned public spaces that support active, healthy and sustainable lifestyles

### Objective

Community facilities, spaces and activities enable people to participate, learn and grow

### Key initiatives

Provide accessible library programmes and services to cater to diverse communities now and into the future

Trial a dedicated and programmed space for young people that offers age appropriate activities

Provide additional street and park furniture and covered spaces in emerging communities

Promote healthy living and sustainable lifestyles by establishing and supporting gardens and orchards in communities and schools

Develop a community facility for Flat Bush residents that provides a place to gather and participate in activities to build a supportive, caring and vibrant community

Advocate for use of eco-friendly and environmentally sustainable building methods for the Flat Bush Aquatic & Leisure Centre and the Flat Bush Community Centre and Library, incorporating nature spaces for reading, nature imagery and views that promote health and well-being

Involve the community in the design and delivery of future event infrastructure at Barry Curtis Park





Lloyd Elsmore Park Pool and Leisure Centre.

## Outcome 2: Well-planned public spaces that support active, healthy and sustainable lifestyles

Objective	Key initiatives
Parks, open spaces and coastal areas support a wide variety of recreational activities	Investigate the creation of a 'destination' play space for East Auckland
	Establish dog exercise areas and infrastructure in the East Auckland area
	Explore improving water access, increasing water-based activities, and making better use of our beaches
Sports and recreational opportunities respond to the needs of our communities	Provide facilities and activities across our parks network to suit people of every demographic and ability
	Partner with local sports clubs to continue to investigate a multi-club and code facility at Lloyd Elsmore Park
	Explore ways to assist local sports clubs to improve sharing and utilisation of existing facilities
Accessible waste reduction facilities, services and activities	Review provision of indoor facilities for emerging sports
	Advocate to the Governing Body for local landfill diversion facilities and initiatives for south-east Auckland
	Support community, business and school initiatives to reduce waste to landfill, including construction and demolition waste
	Promote sustainable waste reduction initiatives and programmes that reach out to culturally and linguistically diverse groups





Whakaotinga toru: E kaingākautia ana te tukunga iho, ngā toi ā-rohe, me te kanorau ā-ahurea

## Outcome 3: Heritage, local arts and cultural diversity are valued

**We are culturally diverse and have great facilities for creative activities and events, including music and dance, theatre and visual arts.**

The Howick Local Board area has vibrant and active arts, culture and heritage communities. They are supported by facilities and events that bring people together to experience, share, learn and enjoy, and promote tolerance, open-mindedness and respect.

Over the next three years, we will continue to provide grants to help sustain and support our local arts, culture, and heritage activities as our budgets allow. This may mean reviewing how our current programme is delivered and look at partnering with other organisations to develop new initiatives.

“ They are supported by facilities and events that bring people together to experience, share, learn and enjoy, and promote tolerance, open-mindedness and respect. ”



Howick Chinese New Year 2020.

### WHAT YOU HAVE TOLD US

- “I like the strong consideration for the Māori community, but would like more concrete actions in this area.”
- “Barry Curtis Park is a platform for multi-ethnic communication.”
- “Please keep giving us things to celebrate together.”

### Heritage

The Howick Local Board will continue to implement initiatives that respond to the Howick Heritage Plan 2016 through our community grants and other funding which will be determined through our annual planning process.

Our area’s local heritage, Māori and European, plays a significant role in plans to attract more visitors to support our local economy. Alongside existing promotional resources, we will explore the possibility of extending and translating Howick’s Heritage App to make it accessible to a wider range of visitors.

### Arts and Culture

Participating in arts and cultural initiatives enables Aucklanders to express our unique cultures and see ourselves reflected in public places. Creativity, culture and the arts make Auckland a vibrant and dynamic city.

Over the period of this plan, we will continue our support for local artists, working with communities and groups like Uxbridge, Te Tuhi and theatre / music groups to showcase artists’ work and stage local events.

### Opportunities

- Share the stories of mana whenua and pre-European history of our area.
- Display diversity of cultures through built form, spaces and places e.g. cultural gardens.
- Create opportunities to bring people together to experience our rich cultural diversity.
- Use arts facilities to celebrate and showcase the work of local artists and present cultural displays and events.

### Challenges

- Diverse communities who do not always easily connect with each other.
- Making sure all cultures are celebrated equally.
- Ensuring the resources we have (facilities and funding) are shared equitably among new arts / cultural groups as well as those already receiving support.

### Our commitment

We are committed to carrying out the following key initiatives to achieve these goals and will continue to look for other opportunities as they arise.





All Saints Anglican Church, Howick.



Te Tahawai Marae, Pakuranga.

### Outcome 3: Heritage, local arts, and cultural diversity are valued

#### Objective

#### Key initiatives

Enable people to engage with local history, and share their diverse cultures

Progress actions from the Howick Heritage Plan

Develop public gardens with our ethnic communities that reflect their culture and aesthetic preferences

Māori culture, language, art and stories are incorporated into the design of public spaces

Support local arts, culture, music and heritage activities and experiences

Review and refresh council-funded events to ensure they continue to provide appeal, reflect our communities and are well supported

Co-deliver cultural festivals and celebrations with a view to establishing a signature multi-cultural festival

Fund local arts through operational grants for Uxbridge Arts Centre, local theatre groups and orchestras

Support arts facilities to collaborate with community groups to create art experiences which showcase our ethnically diverse population and cultural heritage, and allow people to do, sample or experience arts and crafts



Whakaotinga whā: Ka tiakina tō tātou taiao, ka haumanutia, ā, ka whakahaumakotia

## Outcome 4: Our natural environment is protected, restored and enhanced

**Our wonderful environment and admired coastline is clean, safe and protected for all to use in the future.**

The natural environment can be described as part of our shared cultural heritage, if you think of heritage as something we've been gifted by past generations to take care of for the benefit of future generations. As caretakers of this environment, we must ensure that what we pass on has been looked after and nourished.

The impacts of climate change are becoming more apparent on the environment and on our lives, so we will encourage an eco-friendly and environmental approach to lifestyle and development at a local level to help mitigate these. We are committed to the council's Te Tāruke-ā-Tāwhiri: Auckland's Climate Action Framework, Waste Management and Minimisation Plan and Urban Ngāhere (Forest) Strategy, and the need to both reduce emissions and build local resilience to respond to the changing climate.

Mana whenua as kaitiaki of this area for many generations have a unique relationship with the natural environment. Their body of knowledge and practice can help us all to enhance our relationship with our land, marine and freshwater environments. We must all work together in the interests of those who come after us.

“ As caretakers of this environment, we must ensure that what we pass on has been looked after and nourished. ”



Traps display at Festival 2019.



### WHAT YOU HAVE TOLD US

- “Beaches are big asset that need safeguarding - climate change makes them vulnerable.”
- “Our local beaches are our taonga and need protecting. They provide great joy to the community and need to be places we can all enjoy along, with a healthy biodiversity.”

### On the land

The Howick Local Board area has an abundance of natural and open spaces that contribute to our sense of well-being and provide for our sense of identity and belonging. We are drawn to our wonderful beaches and marine playground in the Hauraki Gulf and Tāmaki Estuary for activities including swimming, boating and fishing.

Our parks and reserves, such as Mangemangeroa, Ōhūiarangi / Pigeon Mountain, Te Naupata / Musick Point, Lloyd Elsmore and Sir Barry Curtis Parks provide for our recreation and host events. But they also play a vital role in protecting our biodiversity, providing habitats for many endangered and threatened species of native flora and fauna.

Working with local Māori, volunteers and schools, we will enable communities to take action to protect, restore and improve our natural environment through grant funding and partnerships, e.g. planting native plants / trees to help improve water quality, Pest Free Auckland and other aligned initiatives.

It is unlikely that the Greenmount landfill site will be ready during the three years of this plan. However, we will continue to advocate for the community’s aspirations to turn it into a public open space reserve with large-scale native planting, cycling and walking, informal active recreation and play, and passive areas for sitting and viewing the landscape.

We will also continue to support the work of the Friends of Mangemangeroa.

### Around our coast

You have told us how important our local beaches are and of your concerns for their continuing erosion and the loss of sand. We have received expert advice which helps inform our understanding of local climate change impacts from sea level rise, coastal storm induced flooding, coastal erosion and sand migration. This also helps us identify opportunities for solutions.

We must also consider the marine environment adjacent to our beaches and the role they play in maintaining healthy, functioning ecosystems throughout the Hauraki Gulf Marine Park. As we balance the challenges often presented when populations interact with the natural environment, along with the costs and resources needed for mitigation, we will continue to work with affected communities to develop solutions to these pressing issues.

### Along our streams

The quality of water in our streams and waterways directly impacts on the health of our harbour and its biodiversity. Many of our streams have been severely impacted by development and pollution through stormwater and waste discharge and we continue to provide support for the Tāmaki Estuary Environmental Forum. We will support volunteer stream restoration programmes to clean up our waterways, and water quality testing and analysis to assess the effects of small site development activity on the area’s waterways. We will also explore the possibility of stream restoration through riparian planting and daylighting.



### Opportunities

- Support and expand the number of environmental programmes and initiatives being delivered by community-based groups.
- Build on the wide support in the community for initiatives to address climate change, particularly from young people, by building capacity and knowledge.
- Deliver Auckland Council's Urban Ngahere (Forest) Strategy to address climate crisis issues, improve air quality, provide shade, and increase habitat for birdlife.

### Challenges

- Aging and inadequate stormwater infrastructure in older areas coupled with intensification of housing leading to overflows, flooding and beach degradation in high rainfall events.
- Climate change and the effects of rising sea levels on the Howick Local Board area's coastline, along with the lack of regional / national response to deal with these effects which are particularly evident in adverse weather events.

### Our commitment

We are committed to carrying out the following key initiatives to achieve these goals and will continue to look for other opportunities as they arise.



Ōhūiarangi/Pigeon Mountain.



Free pest traps are handed out to residents as part of Pest Free Howick project.

#### Outcome 4: Our natural environment is protected, restored and enhanced

Objective	Key initiatives
Empower the community to take environmental action	Continue to fund a co-ordinator for the Pest Free Howick Ward pest animal and plant control programme
	Establish a communication tool to link local people with local environmental projects
	Work with local communities and schools to deliver projects that restore sensitive ecological areas, improve local water quality, reduce pests, clean up our environment, and allow people to connect with nature
Protect and enhance our unique coastline	Advocate to the Governing Body for increased regional funding for the restoration of our beaches and to address the impacts on our coastline due to climate change, sea level rise and weather-related events
	Implement sustainable measures to prevent the erosion and migration of sand at local beaches
Protect the mauri / lifeforce of our awa / waterways	Mitigate the effects of climate change by restoring freshwater ecosystems to provide ecological services such as flood mitigation, habitat for native biodiversity, and carbon sequestration through riparian planting
	Undertake environmental and water quality testing and analysis to assess the effects of small site development activity on our waterways





Mellons Bay beach.

**Outcome 4: Our natural environment is protected, restored and enhanced**

<b>Objective</b>	<b>Key initiatives</b>
Our large natural areas are enhanced and protected	Collaborate with mana whenua, East Tāmaki businesses and communities to transform the former Greenmount Landfill into an urban ngahere (forest) and recreational space
	Support community-led initiatives to restore and enhance our natural environment
	Improve the overall tree canopy cover of the local board area through ongoing annual tree planting programmes to help improve the number and quality of trees on local parks and along streets
	Support the Tūpuna Maunga Authority to protect and enhance Ōhūiarangi / Pigeon Mountain
	Support Ngai Tai ki Tāmaki in its management of Te Naupata / Musick Point







Local cafe on Picton Street, Howick.

Whakaotinga rima: He ohaoha ā-rohe taurikura whai āheinga ā-rohe

## Outcome 5: A prosperous local economy supporting business growth and opportunity

**New businesses in our area provide opportunities for local employment. Visitor numbers increase, attracted by our vibrant town centres, recreational opportunities, heritage and events.**

The Howick Local Board area economy has been reasonably buoyant over the past 10 years, with over 18,000 new jobs created and annual GDP growth estimated to have been around three per cent or better year-on-year.

This prosperity, however, has been seriously threatened by the impact of the COVID-19 pandemic and lock down in early 2020, the full impacts of which (social and financial) are unlikely to be known for some time. For that reason, over the three years of this plan the Howick Local Board will prioritise its efforts to support local businesses to get back on their feet. We will work with Auckland Council, Auckland Unlimited and other agencies, local businesses and communities to try to limit the impact and hasten the recovery. It is also important to consider resilience and sustainability with our response, to ensure that if there is another such event, the impacts are less severe.

“ A strong, prosperous local economy that everyone can participate in is vital to the well-being of the entire community. ”





Part of this will involve working alongside the Greater East Tāmaki Business Association (GETBA) and the Howick Village Business Association (HVBA) to deliver elements of their strategic plans.

Local employment opportunities mean people can live and work locally. We will continue our efforts to attract new businesses to locate in the area. As it's likely international travel to and from New Zealand will be curtailed for some time, and more domestic travellers will be looking for interesting places to visit closer to home, we will work with East Auckland Tourism and link with neighbouring local boards on ways to bring more domestic visitors to explore and experience our area.

A strong, prosperous local economy that everyone can participate in is vital to the well-being of the entire community. The Auckland Plan 2050 describes how our economy needs to be constantly agile and innovative to be resilient against disruption in a changing world. The recent pandemic experience highlights this and it is unlikely we will return entirely to business as usual. As part of Auckland Council, we will work alongside key partners and stakeholders to ensure people can access training and education so they have the skills employers will be seeking.

#### WHAT YOU HAVE TOLD US

- “Position Howick as a clean green eco-friendly place, with stunning natural amenities and great cafes with healthy food.”
- “Hold events in the communities to encourage more people to get involved and support local businesses.”

#### Opportunities

- Promote “buy local” in response to the COVID-19 economic impact.
- Large industrial/commercial areas for businesses.
- Strong Business Improvement Districts in Howick Village Business Association and Greater East Tāmaki Business Association.

- Large and youthful population to support business / employment.
- Joint approach to tourism with Franklin to promote East Auckland and Pohutukawa Coast tourism.
- New events to attract more visitors, including a signature regional event.
- Promote Howick’s Heritage App and translate it into other languages to improve visitor numbers.

#### Challenges

- Recovering successfully from the economic impact of the COVID-19 pandemic.
- Significant transport challenges for people, goods and services moving to and from the area.
- Rapid public transport – AMET1 Eastern busway and the Airport to Botany link – are still in development.
- Attracting more domestic visitors to the Howick Local Board area.
- Limited opportunity for the council to influence development and operation of privately-owned town centres at Ormiston, Pakuranga, Highland Park and Botany.

#### Our commitment

We are committed to carrying out the following key initiatives to achieve these goals and will continue to look for other opportunities as they arise.



New residential subdivision adjacent to Ormiston Town Centre.



Local cafe at Uxbridge Centre.

## Outcome 5: A prosperous local economy supporting business growth and opportunity

Objective	Key initiatives
Support local business recovery from impact of COVID-19	<p>Work with local business associations (such as Greater East Tāmaki Business Association and Howick Village Business Association) and groups such as East Auckland Tourism on initiatives that support recovery</p> <p>Support “buy local” campaigns where possible</p> <p>Identify opportunities for social enterprise developed by communities</p>
Vibrant town centres	<p>Implement actions from the Howick Village Centre Plan</p>
Grow the number of businesses locating in the Howick Local Board area’s key industrial and commercial areas	<p>Support local Business Improvement Districts (Greater East Tāmaki Business Association and Howick Village Business Association)</p> <p>Support initiatives that facilitate youth into training and employment</p> <p>Support initiatives that enable entrepreneurship and capacity building in small business</p>
Generate business activity and employment by increasing visitor numbers to the Howick Local Board area	<p>Support East Auckland Tourism to increase the number of visitors to the area and implement actions from the Howick Tourism Plan 2016</p> <p>Continue to provide operational funding support for the Howick Historic Village</p> <p>Develop new events, infrastructure and amenities to attract more visitors</p>



Whakaotinga Ono: He kōwhiringa  
ikiiki pai, haratau hoki

## Outcome 6: Effective and accessible transport choices

**A safe, convenient, accessible and affordable transport and travel network that plays an important role in the well-being of communities and the health of local economies, by connecting people to each other, the goods and services they need (such as shopping outlets and health services), and their places of recreation, education and work.**

You have told us that getting around the area safely and efficiently is a key concern. Over the next three years, we will use our Local Board Transport Capital Fund to deliver local improvements for pedestrian safety, town centre amenity, and infrastructure such as bus stops. We will also prioritise projects from the Howick Walking and Cycling Network Plan for both commuter and recreational use.

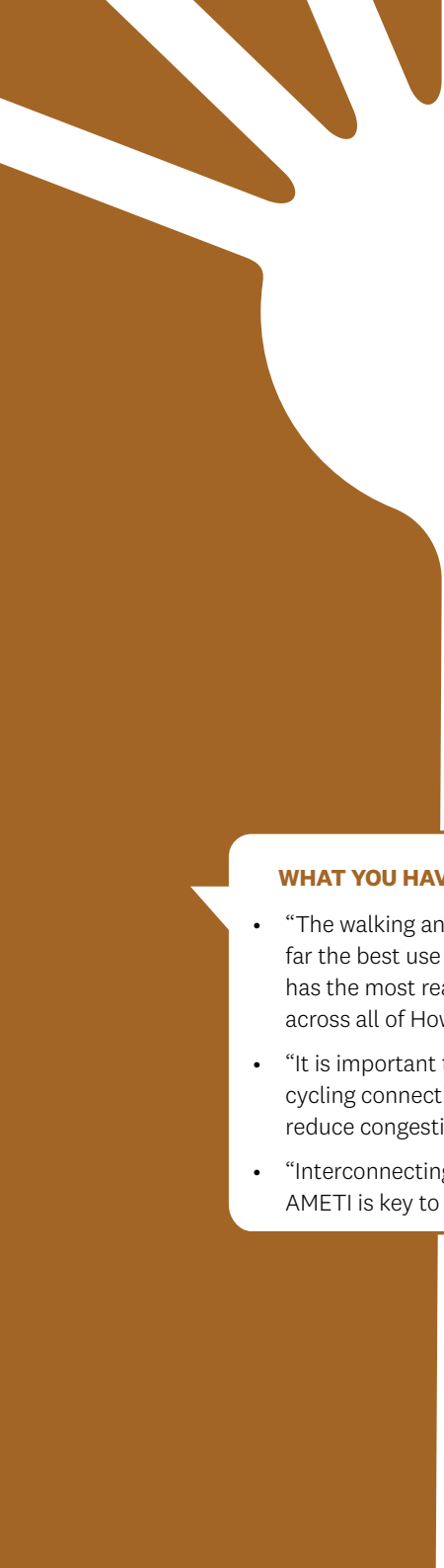
### Road Network

An efficient, well-maintained road network provides the foundation for a transport system that supports social connection, access to employment and education, and the movement of goods and services. It provides the public transport routes around our area, and most of the existing walking and cycling network.

“ In order to make walking, cycling and public transport preferred choices for many more people, we must make them convenient, safe, reliable and easily accessed options. ”



Cascades Road bridge showing the walkway connection down to the Cascades Walkway.



**WHAT YOU HAVE TOLD US**

- “The walking and cycling network plan is by far the best use of limited resources, and has the most reach to the wider community across all of Howick’s Local Board area.”
- “It is important to create better walking and cycling connections with key destinations to reduce congestion on the roads.”
- “Interconnecting cycling infrastructure to AMET1 is key to its success.”

We will continue to support, through our advocacy to Auckland Transport, key additions and improvements to the road network in our area to ensure it meets the needs of business and residential growth. This includes work on key intersections to reduce or avoid bottlenecks, improvements to rural roads to cater for increased traffic flows, and important new routes such as the Mill Road corridor link to the south.

**Public Transport**

In order to make walking, cycling and public transport preferred choices for many more people, we must make them convenient, safe, reliable and easily accessed options.

The AMET1 Eastern Busway is forecast to carry approximately 7500 passengers during the morning peak period and increase patronage by up to 13 per cent for south-east Auckland suburbs. It will reduce travel times from Botany to Britomart to around 40 minutes, significantly improving transport choices to other parts of the region. Over the three years of this plan, construction of the Pakuranga to Botany section, including the Reeves Road flyover, will get underway, with completion scheduled for 2025. To fully capitalise on the

opportunity this brings, we need to make sure that people from all over the Howick Local Board area can easily connect to all the transport services they need through feeder buses, or safe cycling and walking routes. This includes connections to and infrastructure for Auckland and Waiheke Island ferries. We will work with Auckland Transport on making sure our transport network meets the needs of East Auckland.

We will also ensure newer areas are well served with bus shelters, particularly in Ormiston and Flat Bush, and as budget permits, assess existing bus stops and shelters to ensure they cater for passenger numbers and comfort, now and into the future.

A significant missing link in our public transport network is the Auckland Airport to Botany Rapid Transit Network. This will provide more direct public transport access to the airport through Manukau and the new Puhinui interchange, and an alternative route into the CBD and points south, building resilience into the network. It will also provide a more direct route from the south to bring visitors into the area. We will continue to advocate for this important initiative.



### **Active travel**

Active transport opportunities (walking, cycling and increasingly, micro-transport such as scooters) not only provide travel choice, but they can also help keep children and adults in healthy bodies for a lifetime.

You have told us this is important so we will make safe walking and cycling routes a key priority for us. We want to encourage more children to walk or cycle safely to school, and for active travel to be a realistic option for people going to work or any reasonably close destination. To achieve this, we will progressively implement projects from our Walking and Cycling Network Plan to improve connectivity to more places and services that people need to get to.

### **Opportunities**

- Provide connectivity to the AMETI Eastern Busway e.g. cycling / walking routes, bus feeder services.
- Community support for cycle lanes.
- Airport to Botany Rapid Transit Network will increase connectivity to Manukau and southern train line and offer an alternative route to the CBD.
- Prioritise Howick's Local Board Transport Capital Fund for local projects over the next three years.

### **Challenges**

- New suburbs in the south of our area have limited access to public transport and related infrastructure.
- The prohibitive cost of upgrading rural roads and narrow bridges to urban standards as rural areas become urbanised or experience increased traffic flows.
- The reduction in the allocation of funding via the Local Board Transport Capital Fund, as a consequence of the COVID-19 pandemic will limit the ability to plan and deliver projects.

### **Our commitment**

We are committed to carrying out the following key initiatives to achieve these goals and will continue to look for other opportunities as they arise.

## Outcome 6 : Effective and accessible transport choices

Objective	Key initiatives
Public transport services that people can easily access	Advocate to Auckland Transport for feeder bus services or other innovative on demand services that will enable the community to access the existing bus / ferry networks
	Advocate to Auckland Transport for more bus services to serve the areas of Flat Bush, Mission Heights and the Murphys Road area, Cockle Bay, Farm Cove and Bucklands Beach
	Continue to represent community interests in the delivery of the AMETI Eastern Busway project
	Advocate to Auckland Transport for the airport to Botany Rapid Transit Network, and for the route to connect with Barry Curtis Park
Review and improve bus shelter provision, particularly for new areas such as Ormiston / Flat Bush	
Active transport infrastructure enables connection with schools, key community facilities and transport hubs	Implement projects from the Howick Walking and Cycling Network Plan that increase connectivity to schools, places of sport and recreation, AMETI Eastern Busway, Half Moon Bay Ferry, and Highbrook



Te Uho Nikau Bridge, Flat Bush.



## Outcome 6 : Effective and accessible transport choices

Objective	Key initiatives
Our road network is safe, well maintained and fit for purpose	<p>Deliver pedestrian safety improvements around schools</p> <p>Advocate to the Governing Body for funding to upgrade rural roads to urban standards, including widening narrow bridges in response to growth of the urban area (e.g. Chapel Road and Murphys Road)</p>
Our road network enables local economic prosperity	<p>Advocate to Auckland Transport to maintain funding and commence construction for the following:</p> <ul style="list-style-type: none"><li>• widening of Smales Road / Allens Road intersection</li><li>• Stancombe Road connector in Flat Bush</li><li>• the Mill Road upgrade</li></ul> <p>Advocate to the Governing Body for continued planning for an east-west connection between Onehunga, Ōtāhuhu, Sylvia Park and Panmure and through to East Tāmaki</p>
Local boards have transport infrastructure funding available for local area improvements that don't meet regional priorities.	<p>Advocate to the Governing Body for local board transport funding to be re-instated to the pre-COVID-19 level of \$21m per annum and, for previously allocated funding of \$38m lost through the COVID-19 pandemic emergency budget to be fully restored.</p>



Barry Curtis Park, Flat Bush.







He kōrero take pūtea

## Funding information

The local board funding policy sets out how local boards are funded to meet the costs of providing local activities and administration support.

Local board funding is approved through the council's budget-setting process. This involves the council's Governing Body adopting a 10-year budget (long-term plan) every three years and an annual budget every year. Local board agreements, in which the local board and the governing body agree the local board budget for each year, make up part of the annual budget.

The council's budget-setting process involves allocating funding gathered through revenue sources such as rates and user charges. It also involves setting levels of service for council activities and corresponding performance targets.

The financial and levels of service statements in this plan are based on the information included in the Long-term Plan 2018-28 and updated through subsequent annual plans (including the Emergency Budget 2020/2021). Updated financial information and levels of service will be adopted as part of the long-term plan which is due to be adopted in June 2021. The Long-term Plan 2021-2031 will be informed by the local board plans and may impact the initiatives in this local board plan.



## Kaupapa ā-rohe me ngā paerewa ā-mahi

# Local activities and levels of service

The budget-setting process sets levels of service for local activities and corresponding performance targets. The table below describes the local activities and default level of service statements set out in the Long-term Plan 2018-28. These level of service statements may change when they are reviewed as part of the Long-term Plan 2021-2031.

More information on local board budgets can be found in the Howick Local Board Agreement and Auckland Council's local board funding policy, which are available on the council website.

Local activities	Levels of service statements
<b>Local community services</b>	
<p>This is a broad activity area, which includes:</p> <ul style="list-style-type: none"><li>• supporting local arts, culture, events, sport and recreation</li><li>• providing grants and partnering with local organisations to deliver community services</li><li>• maintaining facilities, including local parks, libraries and halls.</li></ul>	<p>We provide library services and programmes that support Aucklanders with reading and literacy, and opportunities to participate in community and civic life.</p> <p>We fund, enable and deliver community events and experiences that enhance identity and connect people.</p> <p>We fund, enable and deliver arts and culture experiences that enhance identity and connect people.</p> <p>Utilising the Empowered Communities Approach, we support Aucklanders to create thriving, connected and inclusive communities.</p> <p>Provide safe, reliable and accessible social infrastructure for Aucklanders that contributes to placemaking and thriving communities.</p> <p>We provide community centres and hire venues that enable Aucklanders to run locally responsive activities, promoting participation, inclusion and connection.</p> <p>We provide recreation programmes, opportunities and facilities to get Aucklanders more active, more often.</p> <p>We provide safe and accessible parks, reserves and beaches.</p> <p>We showcase Auckland's Māori identity and vibrant Māori culture.</p>





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### Local activities

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### Levels of service statements

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#### Local planning and development

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This group of activities covers improvements to town centres, the local street environment as well as local environment and heritage protection. These activities also include working with business and community associations to improve local economic development and employment initiatives.

We help attract investment, businesses and a skilled workforce to Auckland.

#### Local environmental management

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Local boards work in partnership with local communities and iwi to deliver projects and programmes to improve local environments. Our focus is on indigenous biodiversity, healthy waterways and sustainable living.

We manage Auckland's natural environment.

These activities include stream restoration, waste minimisation programmes, supporting environmental volunteers and partnering with schools to provide a range of environmental initiatives.

#### Local governance

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Activities in this group support our 21 local boards to engage with and represent their communities and make decisions on local activities. This support includes providing strategic advice, leadership of the preparation of local board plans, support in developing the local board agreements, community engagement including relationships with mana whenua and Māori communities, and democracy and administrative support.

The measures for this group of activities are covered under the Regional Governance group of activities in the Long-term Plan 2018-2028 which determine participation with Auckland Council decision-making in general. This includes local decision-making.

There are no significant changes to the measures or targets for 2020/2021.

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## Tirohanga take pūtea whānui

# Financial overview

Revenue, expenditure and capital investment by local activities for the Howick Local Board for the period 1 July 2020 to 30 June 2021.

<b>Annual Budget Financials</b>	<b>2020/2021 (\$000)</b>
<b>Operating revenue</b>	
Local community services	4,527
Local planning and development	-
Local environmental services	-
Local governance	-
<b>Total operating revenue</b>	<b>4,527</b>
<b>Operating expenditure</b>	
Local community services	25,287
Local planning and development	670
Local environmental services	354
Local governance	1,154
<b>Total operating expenditure</b>	<b>27,465</b>
<b>Net operating expenditure</b>	<b>22,938</b>
<b>Capital expenditure</b>	
Local community services	1,529
Local planning and development	-
Local environmental services	-
Local governance	-
<b>Total capital expenditure</b>	<b>1,529</b>



Ngā Mema o tō Poari ā-Rohe o Howick

## Your Howick Local Board members

### Members' details



**Adele White – Chairperson**

Phone: 021 284 3843

adele.white@aucklandcouncil.govt.nz

### Members' details



**Bruce Kendall, MBE**

Phone: 021 198 1380

bruce.kendall@aucklandcouncil.govt.nz



**John Spiller – Deputy Chairperson**

Phone: 021 286 7666

john.spiller@aucklandcouncil.govt.nz



**Mike Turinsky**

Phone: 021 804 742

mike.turinsky@aucklandcouncil.govt.nz



**Bo Burns**

Phone: 021 197 5849

bo.burns@aucklandcouncil.govt.nz



**Bob Wichman**

Phone: 09 277 0896

bob.wichman@aucklandcouncil.govt.nz



**Katrina Bungard**

Phone: 0800 528 286

katrina.bungard@aucklandcouncil.govt.nz



**Peter Young, JP**

Phone: 027 587 4888

peter.young.howick@aucklandcouncil.govt.nz



**David Collings**

Phone: 021 831 852

david.collings@aucklandcouncil.govt.nz



